

Visitor's Guide

**FREE**



# America's Finest City

**La Jolla • Pacific Beach • Mission Beach  
Ocean Beach • Point Loma • Hillcrest  
Downtown • Old Town • Mission Hills  
La Mesa • College Area**

**Restaurants • Hotels • Maps • Shopping • Attractions**



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**2026-2027**

**TIMES** of SAN DIEGO

Cover photos by Thomas Melville.  
San Diego Padres photo courtesy  
San Diego Padres

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**Farmers Market**  
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OCEAN BEACH  
MAINSTREET ASSOCIATION

[oceanbeachsandiego.com](http://oceanbeachsandiego.com)

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- Local vibe with a relaxed atmosphere
- Under new ownership



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# *San Diego: The Finest City*

At every turn, San Diego finds ways to live up to its name — America's Finest City — and nowhere in our seaside metropolis is that more true than in its bustling coastal communities. With something for everyone, from art aficionados and wine enthusiasts to club goers and history buffs, visitors can find it all. Also home to the world-famous San Diego Zoo, San Diego Zoo Safari Park and SeaWorld.

As San Diegans are well aware, our city's neighborhoods have distinct characters all their own. Ocean Beach is a world away from La Jolla, which is a world away from Hillcrest.

For those looking for a vibrant-yet-homey feel, head on over to Little Italy. This colorful neighborhood offers some of San Diego's best Italian food and friendliest Italian people, with lively events almost every month of the year. Visitors are almost guaranteed to find some kind of celebration here, be it the Sicilian Festival, the Gesso Italiano (Italian chalk art festival) or the Taste of Little Italy.

For a little maritime history and great boutique shopping, visitors can't go wrong at the Embarcadero. Get your exercise walking through museums such as the Star of India ship and the USS Midway and shopping at Seaport Village. A plethora of outdoor public art draws residents and tourists alike, while the convention center is a major hub for everything from industry conventions to the world-famous Comic-Con.

Nearby, there's Balboa Park. Known as the "Smithsonian of the West" for its expansive assortment of museums and cultural institutions, this gem offers something for everyone at places like the Old Globe Theatre, the Museum of Man, the Reuben H. Fleet Science Center and the celebrated San Diego Zoo.

The cultural celebration doesn't end there. There is also Old Town San Diego — the birthplace of California. Old Town is a colorful world of fun and entertainment, steeped in history as the California cradle where the first Europeans settled. The finest in professional theater, artisans, galleries and shops are within easy walking distance, with free live entertainment, mariachis, dancers, period-attire docents providing tours and more than 150 shops, award-winning restaurants, 17 museums and historical sites — all just a short walk from the San Diego Trolley Transit Center.

A stone's throw from here is Liberty Station, another vibrant and ever-growing community that was once the Naval Training Center (NTC) — the heart of recruit training for the entire U.S. Navy. Today, Liberty Station is a civilianized community of mixed uses, including a diverse and well-planned retail and commercial district, a promenade that now serves as a mecca for the city's arts and cultural interests, an educational district, a residential district, a hotel district, an office district and a park/open space area along the boat channel.

Start your adventure in the Arts District Liberty Station. Explore nearly 120 galleries, museums, artists, distinctive restaurants and shops at the 100-acre campus of the former Naval Training Center. The Arts District abounds with entertainment, festivals and innovative cultural and culinary experiences. The popular monthly Friday Night Liberty art walk features free performances, hands-on art making, exhibitions and unique art installations. All in a historic setting in the heart of Liberty Station.

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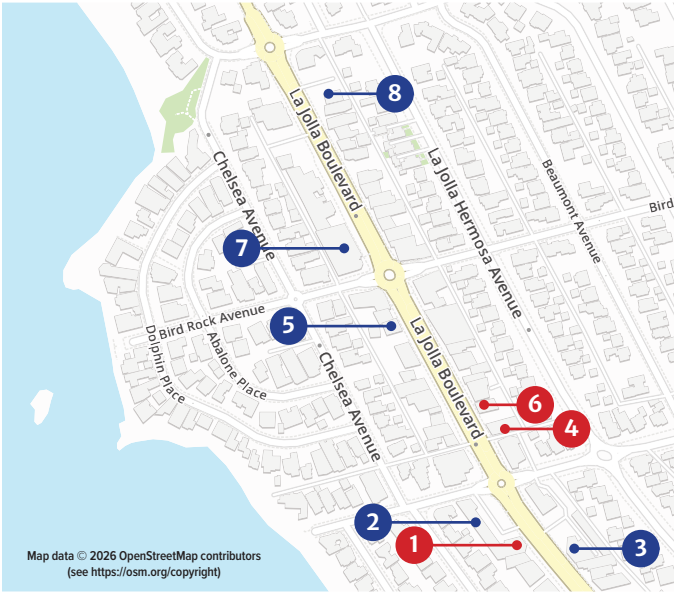
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810 Paseo Del Rey, Chula Vista, CA 91910 • C10-0001005-LIC

# Bird Rock Merchant Locator



Bird Rock is literally named after an offshore rock shaped like a bird, but the rock has since collapsed. This quaint seaside village is tucked away along the San Diego coast, just south of La Jolla. Bird Rock is a quirky but laid-back neighborhood known for beautiful ocean views, cozy restaurants, and independent boutiques. The community has a fascinating history and is one of the most unique and interesting areas of San Diego!

Map Key • Restaurants/Bars • Retail/ Services • Hotels

1



5518 La Jolla Blvd  
(858) 454-6421  
lupinovocucina.com

2



5580 La Jolla Blvd  
(858) 459-4077  
theupsstorelocal.com

3



5535 La Jolla Blvd  
(858) 488-1555  
bimmerdoc.com

4



5621 La Jolla Blvd  
(858) 551-8990  
ljcraftedwines.com

5



5666 La Jolla Blvd  
(858) 456-2216  
lajollamailbox.com

6



5627 La Jolla Blvd  
(858) 272-0203  
birdrockcoffee.com

7



5702 La Jolla Blvd Ste. 102  
(858) 291-8211  
beseenoptics.com

8



5771 La Jolla Blvd  
(858) 551-3282  
seabreeze-nails-spa.business.site

# La Jolla Merchant Locator

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(see <https://osm.org/copyright>)



**1**



**CORMORANT**  
A BOUTIQUE HOTEL

1110 Prospect St.  
858-203-3565  
cormorantlajolla.com

**2**



**Inn by the Sea**  
La Jolla, CA

7830 Fay Ave.  
(858) 459-4461  
innbytheseaatlajolla.com

**3**



**Häagen-Dazs**

1172 Prospect St.  
(858) 459-4381  
icecream.com

**4**



**LIVING ROOM**

1205 Prospect St.  
858-459-1187  
livingroomcafe.com

**5**



**BOX BROTHERS**  
Boxes • Packaging • Shipping

1130 Wall St.  
858-454-3555  
boxbrotherslajolla.com

**6**



**BEN EARLES**  
La Jolla, CA

737 Pearl St, #113.  
858-456-0462  
eataburrito.com

**7**



**EL PESCADOR FISH MARKET**  
LA JOLLA

634 Pearl St.  
(858) 456-2526  
elpescadorfishmarket.com

**8**



**OPTICAL ARTISANS**

930 Silverado St  
(858) 454-0191

**9**



**OSTERIA ROMANTICA**  
LA JOLLA, CA

2151 Avenida de la Playa  
(858) 551-1221  
osteriaromantica.com

**10**



**FROGLANDERS**  
EST. 1984  
CREPES & PANINI

915 Pearl St.  
858.459.3764  
froglanders.com

**11**



**LOBSTER WEST**

1237 Prospect St.  
858-352-6075  
lobsterwest.com

**12**



**Benton & Benton**  
ARCHITECTS

7757 Girard Ave.  
858-352-6075  
benton-benton.com

**13**



**JAVA EARTH COFFEE**

1030 Torrey Pines Rd. #D  
(858) 412-4779  
javaearthcoffee.com

**14**



**JOSE'S**  
LA JOLLA • EST. 1972

1037 Prospect Street  
(858) 454-7655  
joses.com

**15**



**PAKMAIL**

7486 La Jolla Blvd.  
858.456.8573  
pakmaillajolla.com

**16**



**SUGAR and SCRIBE**

7660 Fay Ave. Ste. 1  
(858) 274-1733  
sugarandscribe.com

**17**



**COPY COVE**  
of La Jolla

701 Pearl St  
(858) 456-2444  
copycove.com

**18**



**SPIRO'S**  
MEDITERRANEAN CUISINE

909 Prospect St.  
(858) 352-6588  
spiroscuisine.com

**19**



**LA JOLLA HAND CAR WASH**

600 Pearl St  
(858) 456-1170  
lajollahandcarwash.com

**20**



**LA JOLLA ICE CREAM & SCOOPS**

7444 Girard Ave.  
(858) 242-9836  
lajollaicecreamandscoops.com

**21**



**TRUE BEAUTY**

7746 Herschel Ave.  
858-454-SKIN (7546)  
truebeautysd.com

**22**

**Dr. Reynolds**

7742 Herschel Ave.  
(858) 454-9991  
lajolladentistry.org

**23**



**GIRARD GOURMET**

7837 Girard Ave  
(858) 454-3325  
girardgourmet.com

# La Jolla: The Jewel by the Sea

La Jolla, San Diego's jewel by the sea, with an appeal that is all its own. From the unique architecture to the high-quality boutiques to the sophisticated ambiance, La Jolla is one of a kind. Once you arrive, you'll know that this is truly a special place to visit.

First of all, the variety of top-notch hotels is amazing, whether it be a seaside inn with an ocean view or a classic setting with elite service. When dining, select from a variety of fine establishments for exquisite cuisine or choose one of the more casual spots for tasty comfort food.

And, there's no limit to who you might run into during your stay. From movie stars to world leaders, and celebrities of all types have been known to frequent La Jolla.

La Jolla is also a shopper's paradise, so take your time exploring the abundance of boutiques in the Village of La Jolla.

View quality art creations at one of La Jolla's many galleries, or visit the Athenaeum Music and Arts Library. Or, pay a visit to the Museum of Contemporary Art to see some of the progressive artworks on exhibit.

Swim in La Jolla Cove, relax along the beach or tour the Sunny Jim Cave, a natural entryway to the Pacific below.

Just a bit to the north is the La Jolla Shores neighborhood. There, you will find a small village with its own vibe. Fine restaurants, boutiques and hotels are also available in this area, along with a quaint, clean stretch of beach.

Looking for a little adventure? Try taking kayak, scuba or surf lessons from one of the many businesses that offer training here. Further to the north are the Birch Aquarium at Scripps Institution of Oceanography, the Torrey Pines Gliderport and the world-renowned Torrey Pines Golf Course, a city-owned course with a breathtaking ocean view. At the very north is Torrey Pines State Reserve featuring fantastic seaside hiking trails and more spectacular vistas.

La Jolla is home to corporate research and development centers, the University of California, Scripps Institution of Oceanography and several top-ranking hospitals. La Jolla is truly a global destination worthy of its first-class reputation.

**FIRST FRIDAY LA JOLLA ART WALK**  
SIP, SNACK & STROLL THROUGH 22+ NEW & ICONIC GALLERIES  
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Images used with permission from left to right:  
Edna Pines | Modernist Cuisine | Contemporary Fine Arts Gallery | Legends Art Gallery



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## HAVE FUN FASTER, LINGER LONGER, SAVE MONEY.

La Jolla is a popular place! This charming seaside village has it all— adorable seals and sea lions, family friendly beaches, snorkeling, walking trails, special events, museums and galleries, performing arts and history and – of course— incredible shopping and restaurants.

Visit **PARKLAJOLLA.COM** OR **SCAN THE QR CODE** to view a detailed map of La Jolla's most popular attractions and nearby parking. **GET THE BEST RATES!** Reserve parking in advance.

SCAN  
THE QR  
CODE!



- MAIN SHOPPING DISTRICT
-  RESERVE IN ADVANCE PARKING
-  VALET
-  PAY ON SITE PARKING
-  ARTS AND ATTRactions
-  AND MORE TO EXPLORE!



ParkLaJolla.com is a public service operated by La Jolla Village Merchants Association, a non profit organization.

SHARE YOUR PHOTOS   #MYLAJOLLA @LAJOLLABYTHESEA

# Welcome to Ocean Beach!

Enjoy Ocean Beach - Relax, Recharge & Repeat in the coastal community of Ocean Beach, exuding that quintessential Southern California beach town vibe. With its laidback attitude and hippie soul, OB (as locals call it) offers the perfect place to eat, shop, stay and play!

Take a stroll down Newport Avenue to uncover OB's eclectic spirit. Palm trees and vibrant murals splash color onto street corners, while surf shops, boutiques, and modern eateries line the streets. Tucked between are coffee shops, live music venues, and craft breweries to refuel and relax. Then make your way to the beach, where breathtaking sunsets unfold above the ocean. Explore the tidepools, surf breaks, and soft sands. This hidden gem is filled with fun activities for families, couples, and solo travelers alike. But OB has maintained its small-town appeal despite growth over the decades. Over time, OB embraced its laidback hippie vibe and independent attitude. As the locals say, "Ocean Beach is an attitude, not an address!"

At the north end of OB is Ocean Beach Dog Beach, where you can let your furry friend play off-leash while you enjoy the beach alongside them. This designated off-leash area is a dog lover's paradise! Work up an appetite while exploring the vibrant OB Certified Farmers Market, held every Wednesday from 4 to 8 pm on Newport Ave. Sample fresh produce while browsing handmade crafts from 100+ vendors. Wander Newport Avenue's one-of-a-kind shops to soak up OB's vibe. Explore handmade jewelry, local art, beachy boutiques, and surf essentials while chatting with shop owners. Be sure to snag an 'OB' souvenir at the Ocean Beach Main Street Association office to commemorate your seaside escape!

When hunger strikes, OB boasts endless dining options to satisfy any craving. Chow down on juicy burgers at Hodad's, slurp noodles at OB Noodle House, or enjoy fish tacos at South Beach while gazing at the waves. OB also hosts a thriving vibrant nightlife and music scene. Stop by Winston's, The Holding Company and The Harp for live tunes and cocktails. As sunset nears, stroll along Sunset Cliffs Blvd south of Newport. It's one of San Diego's top spots to watch the sunset. Find a seat on a cliffside bench and admire nature's artistry.

When you're ready to rest, charming cottages and boutique hotels like the Ocean Beach Hotel and Inn at Sunset Cliffs offer ocean views and pet-friendly options. The Ocean Beach Main-Street Association works hard to support local businesses and keep the neighborhood vibrant. Their mission is to build a district meeting the needs of residents and visitors alike. For more information and trip planning, visit [OceanBeachSanDiego.com](http://OceanBeachSanDiego.com).

-Ocean Beach MainStreet Association  
[OceanBeachSanDiego.com](http://OceanBeachSanDiego.com) • 619-224-4906



# Ocean Beach Merchant Locator



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5059 Newport Ave.  
(619) 222-8600  
[lighthousecream.com](http://lighthousecream.com)



4935 Newport Ave.  
(619) 222-0168  
[theharpob.com](http://theharpob.com)



1370 Sunset Cliffs Blvd.  
(858) 459-4381  
[innatsunsetcliffs.com](http://innatsunsetcliffs.com)



1851 Bacon St.  
(619) 794-2304  
[raglanpublichouse.com](http://raglanpublichouse.com)



4967 Newport Ave.  
(619) 222-8600  
[brewwavecoffee.com](http://brewwavecoffee.com)



4927 Newport Ave.  
(619) 223-7549  
[pacshoresob.store](http://pacshoresob.store)



5038 Newport Ave.  
(619) 225-0733  
[kustomkulture.com](http://kustomkulture.com)



5022 Newport Ave.  
(619) 222-3322  
[beachweetsob.com](http://beachweetsob.com)



4873 Newport Ave.  
(619) 326-8212  
[Humbleheartthriftstore.com](http://Humbleheartthriftstore.com)



1845 Sunset Cliffs Blvd.  
(619) 222-0316  
[PruettRealty.com](http://PruettRealty.com)



1959 Abbott St  
(619) 230-5444  
[Newbreakcafe.com](http://Newbreakcafe.com)



4689 Voltaire St.  
(484) 883-9476  
[vervorshop.com](http://vervorshop.com)



4933 Voltaire St.  
(619) 523-1700  
[dogwash.com](http://dogwash.com)



4967 Santa Monica Ave.  
(619) 222-4876  
[obbusinesscenter.com](http://obbusinesscenter.com)



5026 Newport Ave  
(619) 230-5444  
[tacostortasmore.com](http://tacostortasmore.com)



5041 Newport Ave.  
(619) 955-8053  
[obbrewingco.com](http://obbrewingco.com)



4765 Voltaire St.  
(619) 224-1387  
[obpeoplesfood.coop](http://obpeoplesfood.coop)



1946 Beacon St.  
(619) 221-2929  
Instagram: [sunsetgarageob\\_1934](https://www.instagram.com/sunsetgarageob_1934)



4896 Newport Ave  
(855) 945-3253  
[californiawildales.com](http://californiawildales.com)



4918 Voltaire St.  
(619) 980-9727  
[willooceanbeach.com](http://willooceanbeach.com)

# Welcome to Pacific Beach, Mission Beach & Mission Bay!

Welcome to Pacific Beach — or PB, as the locals call it! PB, along with Mission Beach and Mission Bay has it all: beach, sand, surf and shops, restaurants and bars! Some 1,400 businesses call the greater PB area home, and with our pedestrian-friendly, easy-going beachside vibe, it's easy to see why so many visitors love coming here. Looking for a few suggestions for fun things to do during your visit?

For starters, take a stroll on the boardwalk along the Pacific Ocean and stop into a local coffeehouse. Or rent a bike at a bike shop and cruise around beautiful Mission Bay. Afterward, be sure to grab something tasty at any of our hundreds of diverse restaurants. From sandwiches to sushi, seafood to steaks and everything in between, your quest for a great dining experience will be found right here in PB.

Be sure to leave your coat and tie at home, as just about anywhere welcomes "PB casual" attire. Flip flops are the norm around here. With so many fun shops, you may need to extend your vacation just to take in all of the shopping options. Eclectic boutiques, salons, surf shops and more make shopping here a favorite local sport. Everyone from the serious collector to the novice window shopper will find what they are looking for.

Be sure to check out [pacificbeach.org](http://pacificbeach.org) for PB business directory, as well as upcoming events and activities.



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FAMILY  
FRIENDLY

## Guava Beach Bar & Grill

3714 Mission Blvd  
Mission Beach, CA 92109

# Pacific Beach Merchant Locator



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1



3714 Mission Blvd.  
858-488-6688  
guava-beach.com

2



1727 Garnet Ave.  
858-270-1142  
pbforeign.com

3



1886 Garnet Ave.  
(858) 274-3950  
yogurtontherocks.com

4



704 Garnet Ave  
(858) 483-1669

5



1851 Garnet Ave.  
brokenyolk.com  
858-270-YOLK

6



1730 Garnet Ave  
(858) 230-7355  
konoscafe.com

7



4657 Mission Blvd.  
tacosurrtacoshop.com

8



4978 Cass Street  
(858) 274-0028  
javaearthcoffee.com

9



4650 Mission Blvd  
Sat & Sun Brunch add. 9am-1pm.  
Bottomless Mimosas  
\$15 & \$3 Bloodys  
theduckdive.com

10



4343 Ocean Blvd  
pbshoreclub.com  
858-272-SURF

11



2032 Hornblend St.  
abcvets.com  
858-270-4120

12



2211 Pacific Beach Dr.  
campland.com  
(858)-581-4200

13



1945 Garnet Ave  
sdsdm.com  
858-224-7977

## Map Key

- Restaurants/Bars
- Retail/ Services
- Hotels

Downtown San Diego (Photo by Thomas Melville / Times of San Diego)



Pacific Beach Car Show (Photo by Thomas Melville/ Times of San Diego)

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[benton-benton.com](http://benton-benton.com)

# Daily Açaí Bowl Happy Hour 4-7



[CORONADOCOFFEECO.COM](http://CORONADOCOFFEECO.COM)

1180 ROSECRANS ST # 101  
(619) 310-6479

1201 1ST ST, CORONADO, CA 92118  
619-522-0217



## Happy Hour!

03:00 PM — 06:00 PM

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Participating Appetizers

(ask server for details)

[lilpiggy coronado.com](http://lilpiggy coronado.com)  
1201 1st Street, Coronado, CA 92118  
(619)-522-0217



## *Liberty Station*

**Meet, Explore, Shop, Dine & Buy Local Art.**

Whatever you are looking for, Liberty Station has it. Whether it's brushing up on the local art scene, catching the latest dance performance or a must-see movie, even grabbing dinner and drinks with friends. Nestled in the heart of Point Loma, this former Naval Training Center has transformed into a vibrant community hub offering activities for all ages. Enjoy a family movie night at The LOT, explore diverse food vendors at Liberty Public Market, or step back in time at the retro-themed Corvette Diner. Discover Liberty Station's rich history on a walking tour, or unleash your creativity at various arts and crafts workshops. Guests are invited to experience ARTS DISTRICT Liberty Station on the First Friday of every month. Meet working artists, discover outdoor public art installations, wander and explore all that ARTS DISTRICT has to offer at historic Liberty Station. And don't miss seasonal events like ice skating, [richerink.org](http://richerink.org) and holiday Tree Lighting and other festivities, [SaluteTheSeason.com](http://SaluteTheSeason.com). One thing is clear, Liberty Station is where San Diego lives. It's always changing, evolving and inviting guests to explore all the things that make it unique. This is the place where artists can showcase their craft in art, performance, design, fashion, culinary deliciousness, and more. It is a hub for growth, innovation, and inspiration promoting connection, creativity and community.

Learn more about Installations at the Station and the community programs at ARTS DISTRICT and ways you can support them at the NTC Foundation.



Liberty Station (Photo by Heather Long)

# First Friday at the Arts District In Liberty Station

Guests are invited to experience ARTS DISTRICT Liberty Station on the First Friday of every month. Meet working artists, discover outdoor public art installations, wander, explore and EXPERIENCE SOMETHING CREATIVE at historic Liberty Station.



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Saturday 8:30 am - 5:00 pm  
Sunday 11:00 am - 5:00 pm

**PROFESSIONAL GROOMING**  
Monday - Saturday 9:00 am - 5:00 pm

**Groomer19 Friends & Salon**  
[Groomer19friends.com](http://Groomer19friends.com)

2751 Roosevelt Rd. #103,  
Liberty Station  
(619) 535-1786



ARTWORK BY DAN SIMONEAU

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San Diego  
(at Liberty Station)



# ARTS DISTRICT LIBERTY STATION

Galleries • Museums • Artist Studios • Distinctive Shops • Dining

[ARTSDISTRICTLibertyStation.com](http://ARTSDISTRICTLibertyStation.com) #ExploreLibertyStation



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Liberty Station Barracks 14 • 2770 Historic Decatur Rd., San Diego, CA 92106



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IN LIBERTY STATION  
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Tea Parties

In Liberty Station  
2770 Historic Decatur Road  
Barracks 14



(619) 523-2070  
[www.pointlomatea.com](http://www.pointlomatea.com)

Shop The Best Tea In Town

Liberty Station (Photo by Heather Long)



# Calendar of Events

## APRIL 2026

**La Jolla Concours d'Elegance**, April 24-26. Ellen Browning Scripps Park. International. Exquisitely detailed. Exotic. One of a kind, 170+ cars displayed along the pristine Pacific Ocean at the La Jolla Concours d'Elegance. [lajollaconcours.com](http://lajollaconcours.com)

## MAY 2026

**Portuguese Festa**, May 22-24. The 116th annual Festa do Espírito Santo featuring pageantry, food, entertainment at S.E.S. United Portuguese Hall, 2818 Avenida de Portugal. (619) 223-5880. [upses.com/festa/](http://upses.com/festa/)

**La Jolla Secret Garden Tour**, Saturday, May 16. This self-guided tour gives an exclusive glimpse into private gardens, showcasing the artistry of local landscapers, architects, and designers. Tickets range from \$35 to \$65. (858) 459-5335. [lajollahistory.org](http://lajollahistory.org)

**La Jolla Half Marathon**, Saturday, May 16. One of America's most picturesque races. Starting from the Del Mar Fairgrounds, runners follow the coast and brave steep elevation changes to reach La Jolla Cove. There is a 10K that skips the hill and a downhill 5K that covers over 3 miles of La Jolla's most scenic coast. [lajollahalfmarathon.com](http://lajollahalfmarathon.com)



**One Block from the Beach**

**Baja Breakfast**

**EVERY Saturday & Sunday**

- Full Bar and Great Tequila Selection
- Vegan and Gluten Free Options
- Free Parking



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PACIFIC BEACH



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**Gator by the Bay**, May 7-10. Southern California's Premier Cajun/Zydeco, Blues LIVE Music & Crawfish Festival at Spanish Landing West, 3900 N. Harbor Dr. For line-up and time schedule, visit [gatorbythebay.com](http://gatorbythebay.com)

## JUNE 2026

**SD annual OB Street Fair & Chili Cook-Off Festival**, Saturday, June 27, 10 a.m. to 8 p.m. Enjoy the free 46th annual event and enjoy some eclectic fun under the sun along Newport Avenue in Ocean Beach. [oceanbeachsandiego.com](http://oceanbeachsandiego.com)

## JULY 2026

**San Diego Big Bay Boom**, July 4, 9:15 p.m. Southern California's largest fireworks show displayed from four barges on San Diego Bay. Bring your lawn chairs, radios, friends and boats to watch from many locations. Watch from Shelter Island, Harbor Island, North Embarcadero, Marina District, Coronado Ferry Landing, or out on the water. For a live countdown and more information, visit [bigbayboom.com](http://bigbayboom.com)

**Lake Murray Annual Fireworks & Musicfest**, Day TBA. Fireworks will be launched at 9 p.m. at Lake Murray, and can be seen from anywhere you can see the lake. The music festival will be held between 11 a.m. and 9 p.m. on the San Carlos side of the lake at the Lake Murray Playground, but the La Mesa side will also be open throughout the day and evening for fireworks viewing. [lakemurrayfireworks.org](http://lakemurrayfireworks.org)

**SD PRIDE**, July 15-19, Fostering pride, equality, and respect for all lesbian, gay, bisexual, and transgender communities locally, nationally, and globally. Join for Light Up the Cathedral, the Spirit of Stonewall Rally, Pride 5K, and The Parade, expected to be 250,000 supporters strong at 10 a.m. on July 18. [sdpride.org/events](http://sdpride.org/events) — [info@sdpride.org](mailto:info@sdpride.org)

**Point Loma Summer Concert Series**, July 10 to August 7, including tribute bands to the Eagles, the Beach Boys, and Taylor Swift. For line-up and time schedule visit [pointlomasummerconcerts.org](http://pointlomasummerconcerts.org)

**SD Smooth Jazz Festival**, June 13-14. The 8th annual festival will take place at the Rady Shell at Jacobs Park, combining smooth jazz with delicious food and an impeccable atmosphere. At 3 p.m. both days, see performances from Eric Darius, Boney James, Pieces of a Dream, Najee, and more. [sandiegosmoothjazzfestival.com](http://sandiegosmoothjazzfestival.com)

**Opening Day Del Mar Horse Races**, Fun Friday, July 17, 1 to 6 p.m. There's race day... and then there's Opening Day. This day is not only about big bets and fast horses, but celebrating the season in style. 2260 Jimmy Durante Blvd., Del Mar. [dmtc.com](http://dmtc.com)

**72nd Over the Line World Championship**, Sat. July 11 & Sun July 19. Hosted by the Old Mission Beach Athletic Club since the 1950s — enjoy two weekends of sun, fun and athletics. The bat-and-ball game is played on sandy shores and attracts competitors from around the world. [ombac.org/over-the-line/](http://ombac.org/over-the-line/)

**San Diego Comic-Con**, Wed. July 23 to Sun. July 26. One of the biggest pop-culture and comic conventions in the world. [comic-con.org](http://comic-con.org)

San Diego Pride Festival (Photo by Drew Sitton / Times of San Diego)



## SEPTEMBER 2026

**La Jolla Cove Swim**, Sun. Sept. 13. Celebrate over 100 years of competitive swimming in La Jolla Cove! A one-mile open water swim for ages 13 and up. Sponsored by La Jolla Parks and Beaches. [admin@lajollacoveswimclub.com](mailto:admin@lajollacoveswimclub.com)

**San Diego Bayfair Power Boat Racing**, Sept. 18-20. Take in the action packed day of power boat and speedboat racing at this annual community festival on Mission Bay. For more information check out [www.sandiegobayfair.org](http://www.sandiegobayfair.org)

**Sunset Cliffs Auto Show**, Sept. 12, 10 a.m. to 3 p.m. Sunset Cliffs and Point Loma Ave. Enjoy all types of show vehicles that will be displayed from all over the world! All vehicle enthusiasts are invited. Show awards, music, food trucks, vendors, and Kids Zone with Hot Wheels Racing and Power Wheels Racing | \$30 Car Registration Fee | [sunsetcliffsautoshow@gmail.com](mailto:sunsetcliffsautoshow@gmail.com) OR [sandiegoassociationofcarclubs.org](http://sandiegoassociationofcarclubs.org)

**Heart of Pacific Beach Restaurant Walk**, Wed. May 20, 4 p.m. to 9 p.m. Enjoy a leisurely stroll on this self-guided food tour in the Heart of PB between Dawes and Lamont streets. Sample a great variety of menus from local restaurants. Hosted by Discover Pacific Beach. For info visit [pacificbeach.org](http://pacificbeach.org)

**Pacific Islander Festival**, Saturday & Sunday, Sept. 26-27. Enjoy music, dancing, cultures, foods, crafts and customs of Melanesia, Micronesia and Polynesia. The event is located at the beautiful Ski Beach on Mission Bay. Fun family event. For more information, visit [pifasandiego.com](http://pifasandiego.com)

Sea World (Photo by Thomas Melville / Times of San Diego)



Whale Watching (Photo by Don Balch)

**San Diego Spirits Festival**, Saturday & Sunday, Sept. 26-27. It's all about Cocktails and Art with a View at the Museum of Contemporary Art San Diego in La Jolla Museum of Contemporary Art, 700 Prospect St, La Jolla. Visit [sandiegospiritsfestival.com](http://sandiegospiritsfestival.com)

## OCTOBER 2026

**La Jolla Art & Wine Festival**, Saturday and Sunday, Oct. 10-11, 10 a.m. to 6 p.m. Two-day, free juried art show between Prospect Ave. and Kline Street on lower Girard Ave. Crafts from more than 150 artists, as well as a wine and beer garden featuring premier wineries from around the world and San Diego's top breweries. [ljawf.com](http://ljawf.com)

**La Mesa Oktoberfest, Friday**, Friday to Sunday, Oct. 2-4. Celebrating its 52nd year, La Mesa Oktoberfest continues to top its traditions and present Bavarian festivities, enjoy the company of friends and family, and come together for an unbeatable FREE weekend in a German paradise in the heart of La Mesa. [lamesaoktoberfest.org](http://lamesaoktoberfest.org)

**Pacific Beach Beachfest**, Saturday, Oct. 3, 9 a.m. to 7 p.m. San Diego's premier beach festival located. This free event includes music, food, rides for kids, volleyball competition and fireworks. (858) 273-3303. [pacificbeach.org](http://pacificbeach.org)

**Ocean Beach Oktoberfest**, Friday and Saturday, Oct. 9-10. Celebrate the OB Oktoberfest with two days of live music, beer garden, contests, food vendors, games, and more. Visit [OBoktoberfest.com](http://OBoktoberfest.com) or call (619) 224-4906.

**Ocean Beach Restaurant Walk**, TBA. Enjoy an array of tastes from Ocean Beach's numerous restaurants, bars and breweries. Visit [OBCommunityFoundation.org](http://OBCommunityFoundation.org)

## NOVEMBER 2026

**Breeder's Cup Championship**, Friday and Saturday, Oct 30-31, Del Mar Racetrack, 2260 Jimmy Durante Blvd, Del Mar, CA 92014, 877-849-4287

**OB Shop Small Saturday**, TBD. Visit Ocean Beaches shops, restaurants, breweries and rooftop bars. Shop in OB businesses and play OBeachy Bingo, you can win gift cards and OB merchandise. Visit [OceanBeachSanDiego.com](http://OceanBeachSanDiego.com) or call (619) 224-4906.

San Diego Holiday Bowl Parade (Photo by Thomas Melville / Times of San Diego)



**La Jolla Shop Small Saturday Saturday**, TBD. Visit La Jolla Village and support small business owners and enjoy special sales, contests and more. [lajollabythesea.com/calendar](http://lajollabythesea.com/calendar).

## DECEMBER 2026

**La Jolla Holiday Weekend**, Holiday Art Walk, TBA; Family Fun and Saturday, TBA; Christmas Parade & Holiday Festival. For more information [lajollabythesea.com](http://lajollabythesea.com)

**Annual Ocean Beach Holiday Parade & Tree Lighting**, TBA. Don't miss this community favorite. The parade begins at the top of Newport Ave. and proceeds to the ocean. Visit [OBCommunityFoundation.org](http://OBCommunityFoundation.org).

**Annual San Diego Bay Parade of Lights**, TBA. Theme: An out of this world Christmas. [sdparadeoflights@gmail.com](mailto:sdparadeoflights@gmail.com).

**Pacific Beach Holiday Parade, Santa Run & Tree Lighting**, Dec. 5. Holiday Parade, Dec. 12. Hosted by Discover Pacific Beach. A wonderful holiday community parade! Come early to find a place along the street so you can see floats, marching bands, color guards, community groups, marching groups of children, clowns, and of course — Santa Claus! For more info visit [pacificbeach.org](http://pacificbeach.org)

OB Christmas Tree  
(Photo by Thomas Melville / Times of San Diego)





The Gaslamp Quarter  
(Photo by Thomas Melville / Times of San Diego)

**Mission Bay Parade of Lights**, Sat. Dec. 12., starting at 5:30 p.m. Hosted by the Mission Bay Yacht Club for more info visit [mbyc.org](http://mbyc.org)

**San Diego Botanic Garden Lightscape**, TBA. Enjoy live entertainment at the Conservatory's outdoor amphitheater, magical holiday musical light show walk throughout the gardens, a snow mound, kids' crafts, face painting, mulled wine and beer, food trucks, and pictures with Santa.[sdbg.org/lightscape](http://sdbg.org/lightscape).

## JANUARY 2027

**Whale Watch Season**, from January to March. Whale watching tours are available year-round, with peak season for gray whales from mid-December to mid-April.

**San Diego Brewfest**, TBA. San Diego Brew Fest offers a fun-filled day of beer tastings, live music and food trucks. The festival offers a diverse assortment of local beers and from around the world. Proceeds benefit an organization whose mission is to rescue dogs from shelters and help them find their forever homes. [sandiego.org](http://sandiego.org)

**35th Annual San Diego Jewish Film Festival**, TBA, Lawrence Family Jewish Community Center (858) 362-1330, [sdcjc.org](http://sdcjc.org)

## FEBRUARY 2027

**Chinese New Year**, Saturday, Feb. 6th. Enjoy delicious food, crafts for kids, dragon dance, vendors, family-friendly traditional and cultural entertainment all day long on both days: Lion dances, kung fu, traditional instrumentals, classical dance troupes, and so much more! This event is FREE to the public and welcomes everyone. [sandiego.gov/event](http://sandiego.gov/event)

## MARCH 2027

**Day at the Docks**, TBA, A San Diego sportfishing tradition, Port of San Diego Day at the Docks is the West Coast's largest public celebration of sportfishing. Signaling the official start of So. California's spring saltwater fishing seasonal. 2803 Emerson St. (619) 222-1144.

**SeaWorld's Seven Seas Craft Beer & Food Festival**, TBA. Featuring craft beer from local breweries, plus fresh international cuisine infused with local ingredients.

# Farmers Markets

## Hillcrest Certified Farmers Market\*

Sunday: 8:00 AM-2:00 PM  
3960 Normal St-Lincoln Ave to University Ave, 92103

## Kearny Mesa Farmers Market\*

Saturday: 10:30 AM-2:30 PM  
Lightwave Ave-Spectrum Center Blvd, 92123

## La Jolla Open Aire Market

Sunday: 9:00 AM-1:00 PM  
7300 Block of Girard Ave-Center St, 92037

## La Mesa Village Farmers Market\*

Friday: 3:00 PM to 7:00 PM  
La Mesa Blvd-Palm Ave and Allison Ave, 91942

## North Park Thursday Farmers Market\*

Thursday: 3:00 PM to 6:00 PM  
2900 No. Park Way-30th St to Granada Ave. 92104

## Ocean Beach Farmers Market \*

Wednesday: 4:00-8:00 PM  
4900 Newport Ave, 92107

## Pacific Beach Farmers Market\*

Saturday: 8:00 AM-12:00 PM  
4150 Mission Blvd, 92109

## Pacific Beach Farmers Market \*

Tuesday: 2:00-6:00 PM  
4500 Bayard St.-Garnet Ave-Hornblend St, 92109

## Point Loma Farmers Market

Saturday: 9:00 AM to 1:00 PM  
Sea Hive Parking Lot  
2750 Dewey Rd, Liberty Station  
@pointlomafarmersmarket

\* Certified Farmers Market



OB Farmers Market

(Photo by Thomas Melville/ Times of San Diego)

**WEDNESDAYS • 4PM-8PM**



**Enjoy the afternoon & evening in OB!  
Certified Farmers Market  
& Shop Local in OB**

**4900 Block Newport Ave • Ocean Beach, CA 92107**

**OCEANBEACHSANDIEGO.COM**

## Area Attractions *(Map on pg 36)*



**1. Balboa Park** - The nation's largest urban cultural park. Home to 15 major museums, renowned performing arts venues, beautiful gardens and the San Diego Zoo. The park has an ever-changing calendar of museum exhibitions, plays, musicals, concerts and classes—all in the beautiful and timeless setting of this must-see San Diego attraction.

**2. Cabrillo National Monument**- Namesake of a 16th-century explorer of San Diego Bay, the Cabrillo Monument, run by the National Park Service, offers spectacular views, a historic lighthouse, whale watching overlook and a visitors' center with a museum. End of Catalina Boulevard.

**3. Dog Beach** - A dog run area where dogs are permitted without a leash at all hours of the day. Dog owners are responsible for control and clean-up of their dogs. Standard dog laws apply on other portions of the beach and are strictly enforced. West Point Loma Blvd. at Voltaire St.

**4. Dusty Rhodes Dog Park** - Friendly expanse offering picnic, playground, soccer and lacrosse fields. Sunset Cliffs Boulevard.

**5. Famosa Slough** - A 30-acre urban wetland in San Diego, at the intersection of West Point Loma and Famosa boulevards. Despite its small size and urban surroundings, the slough is a functioning wetland with freshwater, brackish and salt marsh habitats, teeming with small fish, crabs, and mollusks. Year-round bird life is also impressive, including avocets, stilts, terns and herons. The slough is popular with birders, providing close views of the little blue heron, blue-winged teal, osprey and the occasional rarity. (619) 224-4591 famosaslough.org.

**6. Ferry Landing Marketplace**- Located on the beautiful island of Coronado, you'll discover a charming collection of shops, art galleries, fine restaurants and fun eateries surrounded by tree lined walkways, swaying palms and sparkling ponds. Take the ferry ride from Seaport Village or drive over the beautiful Coronado Bay Bridge.

**7. Fort Rosecrans National Cemetery** - A burial ground before 1847, this graveyard became an Army Post cemetery in the 1860's and the final resting place for most who fell at San Pasqual in 1846, and for the USS Bennington victims of 1905.

**8. H&M Landing** - Whether you're looking for the challenge and excitement of offshore fishing on an open party ticket, private charter, or luxury yacht, we have the vessels, facilities and personnel to fulfill your individual needs. Boat harbor located at 2803 Emerson St. (619) 222-1144.

**9. Hotel Del Coronado** - Rising from the water's edge on the quaint island of Coronado in San Diego. The Hotel del Coronado is considered one of America's most beautiful resorts. It was built in 1888 and designated a National Historic Landmark in 1977. The Del offers travelers every contemporary convenience in an enchanting Victorian atmosphere. USA Today lists The Del "one of the top 10 resorts in the world."

**10. Kobey's Swap Meet** - Let's make a deal every Friday, Saturday and Sunday, 7 a.m. to 3 p.m. in the parking lot of the San Diego Sports Arena. (619) 226-0650, kobeyswap.com.

**11. Liberty Station** - A former Naval Training Center that has been converted into a mixed-use community. This wonderful waterfront location is on a boat channel off of San Diego Bay. Liberty Station consists of retail shops, restaurants, an Arts District, golf course, public market and a park. The Naval Training Center site is listed on the National Register of Historic Places.

**12. USS Midway Museum** - An unforgettable adventure for the entire family. Go to sea without ever leaving port! Explore more than 60 exhibits with a collection of 25 restored aircraft. Self-guided audio tour featuring Midway veterans as narrators included with admission. 910 N. Harbor Drive, Downtown San Diego. (619) 544-9600.

**13. Ocean Beach Rec. Center and Community Park** - Sporting activities and educational offerings. 4726 Santa Monica Ave., (619) 531-1527.

**14. Ocean Beach Farmers Market** - Farm-fresh produce, plants, flowers, bread, fruit, jams, organic vegetables, prepared food, desserts, fresh pasta, honey, music, craft and more every Wednesday all year-round in the 4900 block of Newport Ave. Visit OB's small shops and outstanding restaurants. (619) 224-4906, oceanbeachsandiego.com. Hours: 4 to 8 p.m.



Plaza de Panama, Balboa Park (Photo by Thomas Melville / Times of San Diego)

**15. Ocean Beach Park/Pier** - A wide beach about one mile long. The Ocean Beach Municipal Pier is located at the south end of Ocean Beach Park & Dog Beach Park and is available to the public for viewing.

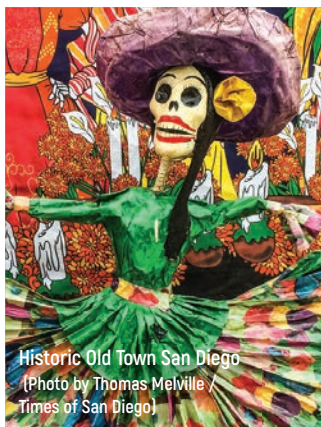
**16. Old Town** - Step back in time to a colorful world of fun and entertainment in beautiful Historic Old Town San Diego, where the first Europeans settled. Around every corner more history awaits you. The finest professional theater, artisans, galleries and shops are within easy walking distance with free live entertainment, mariachis, dancers, period attire, docents providing tours and more. Old Town is nestled in the heart of San Diego, with more than 150 shops, award-winning restaurants, 17 museums, and historical sites just a short walk from the San Diego Trolley Transit Center and a short drive from most San Diego destinations.

**17. Peninsula Family YMCA** - 4390 Valeta St, (619) 226-8888.

**18. Plumosa Park** - Plumosa Drive and Chatsworth Boulevard.

**19. Point Loma Community Park** - 1049 Catalina Boulevard.

**20. Point Loma Lighthouse** - Today the Old Point Loma Lighthouse still stands watch over San Diego harbor, sentinel to a vanished past. The National Park Service has refurbished the interior to its historic 1880's appearance – a reminder of a bygone era. Ranger-led talks, displays and brochures are available to explain the lighthouse's interesting past.



**21. Robb Field** - The largest park in OB features many athletic playing fields, tennis courts, a weight room, a skateboard park and barbecue areas. 2525 Bacon St., (619) 531-1563.

**22. Pechanga Arena** - In addition to hosting major musical acts, the arena hosts a wide variety of sporting events. 3500 Sports Arena Blvd, sandiegoarena.com.

**23. San Diego Zoo** - More than a zoo, it is a sanctuary for thousands of animals, a landscape of rare plants from all climates and a living classroom that entertains as well as educates. Home to four giant pandas. Voted "Best Zoo in the World." (619) 231-1515.

**24. SeaWorld** - Take a one-of-a-kind journey to the wonders that exist beyond the ocean's door. (619) 226-3900, seaworld.com

**25. Seaport Village** - Enjoy strolling along the cobblestone pathways that meander by the stunning San Diego Bay. Visit one-of-a-kind shops and marvelous entertainment that Seaport Village of San Diego has to offer. There's even an antique carousel that dates back to 1895, a delight for children of all ages. Street performers, face-painters, musicians and other entertainers round out this truly memorable San Diego experience.

**26. Shelter Island Fishing Pier** - Shelter Island Fishing Pier- No license required to cast off into the San Diego Bay. Bait and tackle and even a deli are available on the pier. 1776 Shelter Island Drive.

**27. Sunset Cliffs Natural Park** - A 68-acre resource-based park stretching along the Pacific Ocean bordering the western edge of Point Loma. Sunset Cliffs Park's topography includes intricately carved coastal bluffs, arches and sea caves. From the cliffs, the California gray whale can be seen migrating annually from the Bering Sea to Baja California.

**28. Tide Pools** - Located at Cabrillo National Monument. During periods of low tide, pools form along this shore in rocky depressions. In them you may see flowery sea anemones, elusive octopi, spongy deadman's fingers, and a myriad of other creatures.

**29. Belmont Park** - Amusement rides like the Giant Dipper wooden roller coaster, mini-golf and arcade. Ride the waves at the Wave House or visit shops and restaurants. Fun for the



Old Point Loma Lighthouse  
(Photo by Thomas Melville /  
Times of San Diego)

entire family located on the boardwalk at the end of Mission Beach. Free admission. Opens 11 a.m. daily. 3146 Mission Blvd., Pacific Beach. (858) 488-1549.

**30. La Jolla** - The Jewel of San Diego. La Jolla boasts an array of tourist attractions including seals and sea lions, La Jolla Cove, an underwater park and ecological reserve, and Sunny Jim Cave. La Jolla Shores has a one mile long sandy beach popular for kayaking and scuba diving and Scripps Pier at the end. Enjoy fine dining, shopping and a wonderful array of museums and art galleries.

**31. Petco Park** - Petco Park, home of the San Diego Padres, is a premier entertainment venue in southern California. Built in 2004, Petco Park is a destination location known for providing a quintessential San Diego experience with its convenient downtown location, scenic views of the Coronado Bridge, local food & beverage offering a true "taste of San Diego." Petco Park has been named America's #1 Ballpark multiple times and thus attracts sports and music fans from all around the country. With an outfield lawn area known as Gallagher Square serving as event space and a public park, Petco Park hosts hundreds of musical concerts and special events throughout the year including Padres games, full venues concerts with headlining talent, Holiday Bowl football game, The Links at Petco Park, and more! Be sure to visit America's #1 Ballpark!

For more area attractions and fun activities, go to [visitcalifornia.com](http://visitcalifornia.com), [sandiego.org](http://sandiego.org) or [timesofsandiego.com](http://timesofsandiego.com) events calendar.



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# Welcome to San Diego Botanic Garden

San Diego Botanic Garden in coastal Encinitas is a 37-acre urban oasis with 4 miles of pathways and ocean views. Featuring over 5,000 plant species and 29 themed gardens from around the world, it offers a captivating experience for all ages. The Garden houses the largest children's garden on the West Coast and North America's largest public bamboo collection. Dedicated to science and conservation, the Garden enhances the persistence, appreciation, and access to plant diversity. Since its establishment, it has conserved threatened plants and habitats, including San Diego's native flora and rare plants globally. SDBG collaborates with community, nonprofit, academic, government, and industry partners to maximize its impact on environmental issues and plant diversity appreciation. The Garden inspires visitors to follow their curiosity and improve their lives through plants and nature. It offers on-site and online programs for adults and children, including hands-on creative learning opportunities. Visitors can explore a variety of classes, tours, activities, and events designed to educate and engage. To discover upcoming events and programs check out their website.

300 Quail Gardens Dr, Encinitas • 760-436-3036 • [sdbg.org](http://sdbg.org)



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Garnet Ave, San Diego, CA 92109

# Business Directory

## Accommodations

### Inn by the Sea La Jolla

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**7830 Fay Ave, La Jolla • 858-459-4461 • 800-526-4545 (TOLL FREE)**  
**innbytheseaatlajolla.com**

Inn by the Sea Hotel, in the heart of La Jolla Village—two short blocks from the pristine coastline brimming with seals and marine life. Our boutique hotel is within walking distance of over 100 restaurants, museums and shops. Our staff is warm, friendly and all our rooms are complete with new fresh, comfortable bedding. Enjoy coastal breezes and amazing sunsets from your private patio or balcony. Our outdoor heated pool is open year-round and is adjacent to the Guest Lounge where you can relax with complimentary coffee, tea or hot chocolate all day. We also offer complimentary daily workouts with Balanced Fitness and breakfast delivery by the Cottage Restaurant to your room. Inn by the Sea is your home away from home and we can't wait to see you! Group and wedding rates available.

### Inn at Sunset Cliffs

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**1370 Sunset Cliffs Blvd, Ocean Beach • 619-222-7901**  
**innatsunsetcliffs.com**

Wake up to ocean sounds and spectacular views at The Inn at Sunset Cliffs featuring modern but casual rooms. You'll enjoy the heated pool, ocean-terrace views, Sunset Cliffs walks or nearby attractions like SeaWorld and Cabrillo Monument, tide pools and Lighthouse point. Just minutes from the airport and downtown—the quaint setting amenities have made The Inn a favorite one-of-a-kind hotel on the Pacific. The only hotel in the area to receive the prestigious Trip Advisor Certificate of Excellence 8 years in a row. Now in the Trip Advisor.com Hall of Fame! A consistent Readers Choice winner for Best Hotel.

## Activities / Tourist Attractions

### Birch Aquarium

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**2300 Expedition Way, La Jolla • 858-534-3474**  
**aquarium.ucsd.edu**

Visit the exciting world of research and discovery through innovative exhibits, hands-on activities and animal encounters—all with stunning ocean views. Discover the wonders of our ocean planet in the brand-new Adam R. Scripps Living Seas Gallery. From the hidden world of a Giant Pacific Octopus to the research happening at Scripps Pier to the incredible biodiversity of a coral reef. Visit [aquarium.ucsd.edu](http://aquarium.ucsd.edu) for the Daily Schedule.

### The Hot Spot

---

**2770 Historic Decatur Rd, #101 • 619-223-1339**

The Hot Spot believes in the joyful power of art and creating to ignite sparks of imagination. There is something for everyone. Paint pottery or canvas, create colorful chunky scented candles, dabble in the art of mosaics, make a succulent garden and get slimy with slime! Adults and kids have fun, relax, socialize, and listen to great music. Whether it's a bachelorette party, birthday, first date, or a family date, we guarantee everyone will leave with a smile.

### West Coast Paddle Sports

---

**1105 Rosecrans Street San Diego • 858-272-3278**  
**westcoastpaddlesports.com**

West Coast Paddle Sports has been supplying San Diego with the best in a Paddle Board and Outrigger water sports equipment available. And now, with our new showroom, we are proud to continue that tradition and expand our offerings as San Diego's premier headquarters for water sports equipment, service, rentals, repairs, and much more. WCPS offers the finest boards and paddles from the leaders in the Stand Up and Outrigger industry. We have set aside work space for customizing paddles and board or outrigger repair. All your repair needs can be handled in a clean and professional environment.

Pacific Beach Beachfest  
(Photo by Thomas Melville/ Times of San Diego)



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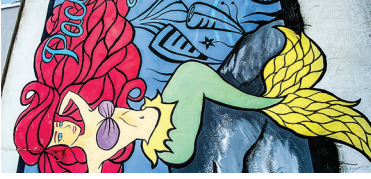
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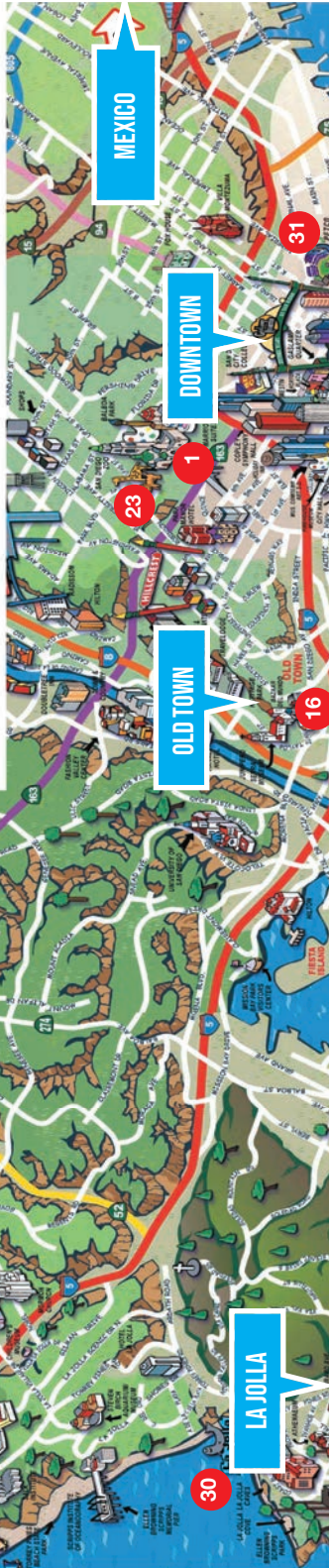
OPTICAL ARTISANS



930 Silverado Street La Jolla, CA 92037  
(858) 454-0191 • [suzanne@opticalartisans.com](mailto:suzanne@opticalartisans.com)



(Photo by Thomas Melvilla / Times of San Diego)





TIMES of SAN DIEGO

See a list of Local Attractions starting on page 26

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# DOWNTOWN SAN DIEGO & BALBOA PARK



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**San Diego International Airport**

Harbor Island, Shelter Island & Point Loma

**Maritime Museum**

**Star of India**

**Cruise Ship Terminal**

**Ferry Terminal**

**USS Midway Museum**

Unconditional Surrender "Victory Kiss" Statue

Petco Park (Photo by Thomas Melville / Times of San Diego)



The Star of India (Photo by Don Balch)



## ***Animal / Pet Supplies & Services***

### **Dog Beach Dog Wash**

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**4933 Voltaire St, Ocean Beach • 619-523-1700 • dogwash.com**

Just two blocks from the first off-leash Dog Beach in the nation, Dog Beach Dog Wash has been serving San Diego since 1993, and is near and dear to OBceans and visitors alike. This premier self-serve dog wash offers custom nail trims and plenty of accessories and supplies to help you spoil your pup. The DIY wash includes shampoo, warm water, brushes, and towels. Specialty shampoos and conditioners are also available to add on, as are blow dryers. When the bath is over, you leave with a clean dog and we clean up the mess!

### **ABC Veterinary Hospital Pacific Beach**

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**2032 Hornblend St, Pacific Beach • 858-270-4120  
abcvets.com**

Established in 1970, we've proudly served the San Diego community for over 50 years as a family-owned, locally-operated veterinary clinic. We're known for our compassion and integrity, and we strive to create a warm, welcoming environment where you and your pet feel like family. We believe vet visits shouldn't be scary, so we use fear-free, gentle techniques to ensure your pet has a positive experience. Whether it's letting you stay close during treatments or offering treats to ease nerves, we tailor our care to each pet's needs. As a full-service hospital with a surgical suite, in-house lab, and x-ray services, we're committed to keeping your pets healthy, happy, and by your side for as long as possible.

## ***Architecture***

### **Benton & Benton Architects**

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**7757 Girard Ave, La Jolla • 858-459-0805  
benton-benton.com**

Benton & Benton Architects is led by Andrew Benton. This eclectic team of architects has worked on projects large and small including custom residences, institutional spaces, medical clinics and laboratories, airports and corporate spaces. Their clients include major universities, medical clinics, and national and local nonprofit organizations. The Benton & Benton team specializes in coastal architecture in La Jolla, Del Mar and other coastal areas in San Diego. The Benton & Benton Architects team includes a diverse, well-coordinated staff of design professionals. Boasting a variety of personal and professional backgrounds, our team is well-versed in analyzing and accommodating each of our clients' unique needs and requirements. We create inspiring and transformational spaces to meet your needs for business, lifestyle and environment.

## ***Art Gallery/Museums/Theater/Music***

### **Barracks 19 Art Studios**

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**2690 Historic Decatur Rd, Liberty Station, Point Loma • 619-573-9300**

Welcome to creativity in San Diego! Tour two floors of working studios/galleries. From painting to pencil art, pottery to photography, a variety of mediums in contemporary to classical styles – meet the artists as they create; shop the wide selection of works; or sign up for a class. Studios open daily; artist hours vary. Open studios/events the First Friday each month, 4–7pm.

### **San Diego Watercolor Society**

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**2825 Dewey Rd, Liberty Station, Point Loma • 619-876-4550**

San Diego Watercolor Society is dedicated to nurturing artists who use water-based media to describe their world and their responses to it. With its dedicated all-volunteer staff, SDWS operates a major gallery and education center at NTC Arts District at Liberty Station. In 2025, the San Diego Watercolor Society proudly celebrates its 60th anniversary, honoring six decades of promoting watermedia art within the community. SDWS remains committed to nurturing artists and providing a broad range of programs and activities that enrich both its members and the community.

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1946 Bacon St., OB • [@sunsetgarage\\_ob1934](https://www.instagram.com/sunsetgarage_ob1934)



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## Automotive Service

### Sunset Garage

1946 Bacon St, Ocean Beach • 619-244-2929  
sunsetgarageob.com

Ocean Beach's auto repair experts. Service with integrity. Sunset Garage has been repairing automobiles and trucks for San Diego since 1931. Their reputation for delivering dependable and honest auto repair service goes back a long way and it is the reason they are the garage for so many locals. Their customers even continue to choose them after they've moved away! Out of town visitors say they trust them like their hometown mechanic. Their ASE certified master auto repair technicians work to investigate your vehicle and accurately diagnose exactly what your car needs. Just take your car to Sunset Garage and your car worries are over—then you can head to the Beach! Check us on Yelp & SurCritic. Better Business Bureau Member.

## Deli, Bakery & Market

### Ocean Beach People's Food Co-op and Vegan Deli

4765 Voltaire St, Ocean Beach • 619-224-1387  
obpeoplesfood.coop • [instagram.com/obpeoplesfoodcoop](https://www.instagram.com/obpeoplesfoodcoop)

People's is your community-owned organic grocery store right here in Ocean Beach, nourishing San Diego since 1971! The Co-op is open daily from 8AM to 9PM, and everyone is welcome to shop here. Find fresh, local, certified organic produce, check out our zero waste bulk department, wellness section, and of course head upstairs to our in-house vegan deli for a rotating selection of organic soups, salads, sandwiches, entrées, juices, and baked goods!

## Gift Shops & Specialty Stores

### Apricot Yarn & Supply

2690 Historic Decateur Rd, Liberty Station, Point Loma  
619-223-3603

Apricot Yarn & Supply is San Diego's top rated local retail yarn shop, located in Liberty Station, Point Loma. We have fine curated natural fiber yarns from local dyers and from the top brands from around the world. We also offer a variety of supplies, classes for all levels, and help sessions. We welcome anyone to come and hang out in our great location in the heart of Liberty Station. Follow us on Facebook (@apricotyarn) and Instagram (@apricotyarn) for inspiration and to keep up with shop happenings

## Cow Records

5040 Newport Ave, Ocean Beach • 619-523-0236

Wood panelled walls adorn this store highlighting eclectic new & used vinyl, plus CD, DVD sections, cassettes, 45s, Vhs, 8-tracks, stickers. COW is open every day from 10 am to 9 pm. It's a Small store but has a big selection!

## Humble Heart Thrift Store

4873 Newport Ave., Ocean Beach • 619 326-8212  
humbleheartthriftstore.com

Be sure to visit San Diego's hippest music and thrift store combo! This gem in the heart of Ocean Beach carries a wide selection of guitars, ukuleles, amps, strings and a variety of accessories. They have clothing, shoes and accessories for the whole family as well as small furniture, home décor, antiques, art, books, jewelry and more. Browse the collection of hand-dyed tie-dyes, hand-poured soy wax candles and abundance of vibrant plants. Humble Heart's team is there to help you find what you need ... pop in, wander about, enjoy the good music and snag some great deals! Be sure to check the website's event calendar for their LIVE MUSIC schedule! Open at 10 a.m. daily.



Kayaking with Turtles in La Jolla  
(Photo by Don Balch)



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 1945 Garnet Ave.  
San Diego, CA

858-224-7977  
[www.sdsm.com](http://www.sdsm.com)

## OB Smoke Shop

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**5038 Newport Ave, Ocean Beach • 619-431-5513**

OB Smoke shop is your "One stop smoke shop—we have it all" They offer all accessories for smoke, cigars, cigarettes, pipes, hookah, vapes, E-Liquid, E-Hookah, Incense, posters, pictures and more.

## The Black

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**5017 Newport Ave, Ocean Beach • 619-222-5498**

The Black in Ocean Beach. A tradition. Celebrating more than 55 years in the same location. We have everything for your smoking needs, posters, black lights, T-shirts. Specializing in UNIQUE gifts of all kinds. Open 7 days. All major credit cards accepted. Stop by for a unique experience — the essence of OB. Long live The Black.

## Torrey Holistics

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**10671 Roselle St, #100, La Jolla • 858-558-1420**  
**torreyholistics.com**

Torrey Holistics is a pioneer in San Diego's cannabis scene, recognized as the city's first licensed recreational dispensary. Located in Sorrento Valley, this clean, modern shop offers a welcoming environment for both first-time visitors and experienced consumers alike. Since opening in 2015, it has built a reputation for knowledgeable staff, a wide-ranging product selection, and a commitment to safe, lab-tested cannabis. Visitors can explore an extensive menu of over 300 products, including premium flower, edibles, vapes, tinctures, topicals, and cannabis-infused beverages. Whether you're looking for relaxation, wellness, or recreation, the on-site cannabis consultants provide personalized guidance to help you find the right fit. Convenience is a standout feature here, with options for in-store shopping, curbside pickup, and fast, same-day delivery throughout much of San Diego County. With long daily hours and a central location just off major freeways, it's an easy stop for travelers exploring the coast or heading through North County. For visitors seeking a reliable, professional, and beginner-friendly cannabis experience, Torrey Holistics delivers a polished introduction to California's legal cannabis culture.

## The Philosopher's Stone Crystal Shop

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**4967 Newport Ave, #5, Ocean Beach • 619-224-0700**  
**Facebook/Instagram: pscystalshop**

Calling all rock lovers! You need to visit the The Philosopher's Stone Crystal Shop. Located in Ocean Beach, this shop is a wonderland of rocks and minerals. Metaphysical crystal shop selling over 300 different types of healing rocks and minerals. From raw and polished pieces, to pendants and pendulums, this shop is stocked with a wide array of metaphysical items including crystal books, oracle desks, grid boards, sage and palo santo. Pick something for yourself or find that meaningful gift for a friend.

## Vevor Gift Shop

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**4689 Voltaire St, Ocean Beach • (484) 883-9476**  
**vevorshop.com**

Ocean Beach's best kept secret is out! Hosting over 300 local artists, this is the best place in San Diego to find a one-of-a-kind gift or a unique addition to your home. Appreciate the beauty of handmade craftsmanship that reflects countless stories in their jewelry, clothing, toys, decor, and more.

## Point Loma Tea

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**2770 Historic Decatur Rd, Barrak 14, #104 Liberty Station**  
**Point Loma • 619-523-2070 • pointlomatea.com**

Point Loma Tea has been a part of Liberty Station since 2012 as one of the first to populate the second phase of the stations revitalization. They joined the shops, restaurants and art galleries around us in Barracks 14 and enjoy allowing others experience the artistry of tea. Experience over 100 organic, "hand-picked" teas of all different styles and flavors. The teas are never made with artificial ingredients and every single one goes through rigorous taste testing by their staff before they allow it to be part of the collection. Each and every tea in the boutique is a best seller and a customer favorite. "Experience the Artistry of Tea" — under new ownership, still women owned — now women and veteran owned.

Good Vibes & Great Gifts

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619-224-0700

pscrystalshop Email: crystal.shop@icloud.com  
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Ocean Beach, California  
222-5498 OPEN 7 DAYS.

Sea World (Photo by Thomas Melville / Times of San Diego)

## Health

### Monday Morning

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**4967 Newport Ave, Ocean Beach • 1845 Garnet Ave, Pacific Beach • 858-412-3253 | 858-412-3253 • mondaymorning-af.com**

Why Monday Morning? "I loved Monday mornings again." That is what our founder, Zane, realized after choosing to go alcohol-free. No more foggy Sundays or dreading the week ahead—just clarity, energy, and a genuine excitement for the start of the week. Finding alcohol-free drinks that actually tasted good proved nearly impossible. Most options were watery, packed with sugar, or lacked sophistication. On a mission to change this, Zane traveled the world tasting and curating the best alcohol-free beverages on the planet. The result is Monday Morning. We opened our doors in San Diego to share our discovery: you don't have to sacrifice taste to live differently. We believe "alcohol-free" should be sophisticated, complex, and delicious. Today, we help San Diego discover better alcohol-free options, build stronger beverage programs, and create new possibilities through brewing and contract production.

### Optical Artisans

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**930 Silverado St, La Jolla • 858-454-0191  
suzanne@opticalartisans.com**

Discover a one-of-a-kind eyewear experience at Optical Artisans. This boutique blends coastal style with expert craftsmanship, offering a curated selection of luxury and independent designer frames you won't find elsewhere. Whether you need sunglasses for the beach or prescription eyewear, each piece is chosen to reflect your personality while enhancing your vision. Suzanne and her team provide personalized fittings and attentive service, ensuring every detail is just right. With over 27 years serving the La Jolla community, Optical Artisans is known for quality, precision, and a welcoming atmosphere that makes every visitor feel at home. As a proud woman-owned business, the boutique also supports local charities and community initiatives. Stop in during your visit to La Jolla and find eyewear that's as memorable as your trip—stylish, functional, and uniquely you.

### San Diego Sports Medicine

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**1945 Garnet Ave, San Diego • 858-224-7977 • sdsdm.com**

For visitors enjoying the laid-back beach lifestyle of Pacific Beach, having convenient, high-quality medical care nearby is essential—and San Diego Sports Medicine & Family Health Center - Urgent Care offers exactly that. Located right on Garnet Avenue, this trusted clinic provides comprehensive family medicine, sports medicine, and walk-in urgent care services in a modern, patient-focused setting. Designed to serve both locals and travelers, the clinic treats a wide range of non-emergency conditions—from minor injuries and illnesses to sports-related issues—making it a practical stop for active beachgoers. On-site services include X-rays, lab testing, physicals, and wound care, along with preventive care and wellness support. What sets this Pacific Beach location apart is its multidisciplinary approach: a team of physicians, physical therapists, and wellness specialists work together to help patients recover quickly and stay active. Walk-ins are welcome, and extended evening and weekend hours make it especially convenient for visitors with busy travel schedules. Whether you need quick care after a surf mishap or peace of mind during your stay, this reliable neighborhood clinic blends medical expertise with the easy accessibility travelers appreciate.

### Vertica Fitness San Diego

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**6310 Riverdale St, San Diego • 858-255-7884  
verticafitness.com/sandiego**

Ready to feel strong, confident, and completely in your element? Vertica Fitness San Diego is more than a workout — it's a community where every body belongs, feels beautiful, and is empowered to rise. Our signature experience blends fitness, dance, and self-expression into something you won't find anywhere else. Whether you're brand new or looking to level up, you'll be supported every step of the way in an environment that's equal parts uplifting, empowering, and fun. Explore three unique class styles: Fit (strength + conditioning), Flirt (confidence + expression), and Fly (Tricks + Spins). New here? Start with our V101 intro class — the perfect way to experience it all and connect with our community from day one. Come solo or bring a friend — either way, you'll leave feeling stronger, more confident, and part of something bigger. Why Go: It's not just a workout — it's where confidence is built, friendships are formed, and you discover what you're truly capable of. Local Tip: Book your first class early — once you start, you'll be hooked. ♥



## MONDAY MORNING

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We're helping San Diego discover better alcohol-free drinks, build stronger beverage programs, and create new possibilities through brewing and contract production.

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[MONDAYMORNING-AF.COM](http://MONDAYMORNING-AF.COM)

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4967 NEWPORT AVE  
SAN DIEGO, CA 92107

PACIFIC BEACH  
1854 GARNET AVE  
SAN DIEGO, CA 92109

## Home Furnishings

### Karen's Consignment Gallery

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**4051 Voltaire St, Point Loma • 619-225-8585**  
**karensconsignmentgallery.com**

Karen's Consignment Gallery is San Diego's award-winning gallery. They specialize in high-end, brand name furniture, artwork, jewelry, rugs, unique décor accessories and designer and one-of-a-kind items. Celebrating their 35th year in business – at the same location — they have earned an excellent reputation throughout San Diego for great merchandise at reasonable prices. Check out the impressive 7,000 square foot show room filled with excellent quality, gently owned furniture and décor; "from vintage pieces to modern contemporary and everything in between...at a fraction of retail". The inventory is fast moving and changes every day. Staff is courteous, friendly and always available to offer an opinion or help you with questions.

## Dining & Entertainment

### Arizona Cafe

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**1925 Bacon St, Ocean Beach • 619-223-7381**  
**theazcafeob.com**

An OB landmark since 1927, the Arizona Café is a '40s-style atmosphere with a contemporary flare. The menu offers award winning homemade food that includes burgers, sliders, sandwiches, salads, appetizers and specialty hot dogs! Can't stay? Grab an order to go from the take-out window. All your favorite sports on big screen TVs and pool tables, makes the Arizona a great place to go and a hard place to leave.

### The Britannia Tearoom

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**2323 Midway Dr, San Diego • 619-683-2748**  
**afternoonteadiego.com**

Welcome to The Britannia Tearooms. As you walk through Sherlock Holmes' sitting room you wander into our English Country garden themed tearoom. Delight in our take on a British Afternoon Tea with finger sandwiches, scones, cream, curd and cakes that will delight, with over 50 different teas most of them blended in house a new favourite awaits. Don't forget to visit our Mary Poppins themed gift shoppe and take a look at The Mad Hatter's Tearoom where our themed teas and private parties are held. Over the last 20 years Selina has built businesses that stays true to her roots with tradition and authenticity being her guide, loving being able to share her love for all things British, she can't wait for you to visit.

### The Bowl Ramen & Izakaya

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**4953 Newport Ave, Ocean Beach • 619-501-5440**  
**thebowlb.com**

Enjoy Japanese-inspired cuisine at The Bowl Ramen and Izakaya, the top spot in Ocean Beach for authentic, scratch-made ramen, including 2 vegan options and optional gluten free noodles. Signature house broths are simmered to perfection for 16-24 hours. As an izakaya — a Japanese pub — The Bowl offers a unique twist with creative delights like smash burgers (plant based options too!), miso ramen pasta, poke, and Caesar's wasabi salad, as well as traditional dishes such as rice bowls, chicken karaage, curry rice, and homemade gyozas. Indulge in delectable desserts, including homemade matcha tiramisu and authentic melon soda. From the bar, choose from 24 craft beer taps and a curated selection of sakes and wines. This warm and welcoming family-friendly restaurant opens at noon daily with a Happy Hour noon-6 p.m. daily, and all day Wednesdays.



Scripps Pier (Photo by Don Balch)



THE BRITANNIA  
TEAROOMS

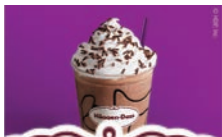
## British Afternoon Tea



## Join us for Tea!

Wander through Sherlock Holmes' sitting room into the English country garden tearoom where you can enjoy a traditional English afternoon tea. Don't forget to visit the Mary Poppins themed gift shop and the Mad Hatter's Tearoom (large groups). A delightful unique tea experience like no other.

2323 Midway Drive, San Diego 92110  
[www.afternoonteesandiego.com](http://www.afternoonteesandiego.com)  
(619) 683-2748



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## Broken Yolk

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**1851 Garnet Ave, Pacific Beach • 858-270-YOLK**  
**brokenyolk.com**

Broken Yolk Cafe is more than just a place to eat; it's a gathering spot for friends, families and communities. Their cafes are designed to be comfortable and inviting, providing a relaxed atmosphere where conversations flow, and memories are made. If you ask people why they love the Broken Yolk, they will most likely say, "Large portions and lots of omelets to choose from." "Fresh baked biscuits and muffins that smell amazing when you walk in." and "Lots of variety on their menu. Join the many who can't get enough."

## Coronado Coffee Company

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**1108 Rosecrans St. #101 • 619-310-6479 • 1201 1st St. • 619-552-0217**  
**coronadocoffeeco.com**

Welcome to Coronado Coffee Company! Locally brewed. Community driven. Coronado Coffee Company is all about great coffee and good energy. We roast and craft each cup with intention, bringing people together through bold flavors, seasonal favorites, and everyday comfort. Whether you're a local regular or just visiting, this is your spot to slow down and sip something special.

## Girard Gourmet

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**7837 Girard Ave, La Jolla • 858-454-3325**  
**girardgourmet.com**

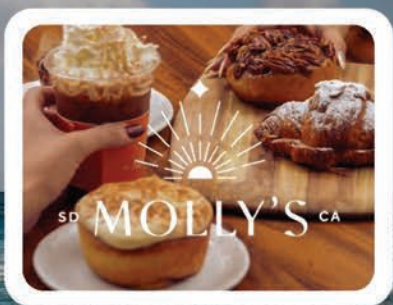
Girard Gourmet is a long-running local favorite that blends European-style bakery traditions with California-fresh café dining. Tucked along Girard Avenue, this cozy deli, bakery, and restaurant has served the community for decades and is known for its relaxed, neighborhood feel and high-quality homemade food. Open for breakfast, lunch, and early dinner, the menu features fresh-baked croissants, muffins, artisan breads, and pastries alongside a full selection of sandwiches, salads, and hot entrées like lasagna, quiche, and roast chicken. Everything is made in-house daily, emphasizing fresh, seasonal ingredients and classic European techniques. Girard Gourmet is also popular for its deli and picnic-friendly meals—ideal for taking to nearby beaches or coastal parks. In addition, the shop offers custom cakes, cookies, and full catering services, making it a go-to for both casual bites and special occasions. With its welcoming atmosphere, homemade comfort food, and strong neighborhood roots, Girard Gourmet offers visitors a taste of everyday La Jolla dining—simple, fresh, and distinctly local.

La Jolla Gliderport (Photo by Don Balch)



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721 GRAND AVE | (858) 581-2337 | PBALEHOUSE.COM | @PBALEHOUSE



3768 MISSION BLVD | (858) 488-7311 | MOESMISSIONBEACH.COM | @MOESMISSIONBEACH



## Guava Beach

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**3714 Mission Blvd, Mission Beach • 858-488-6688**

**guava-beach.com**

Newly remodeled Guava Beach Bar & Grill has a new and improved look but retains its same old comfy beach vibe. The family friendly restaurant–bar combines a warm and comfortable atmosphere with a lively and fun energy, located just steps away from the ocean and Sail Bay in Mission Beach. Offering 16 large HDTVs including a 100–inch TV over the brand–new electric fireplace to satisfy all sports–viewing needs. Guava has NFL, NBA, MLB, College Football and Fox Soccer packages. It also caters to NFL Minnesota Vikings, USC Trojan and NBA Los Angeles Lakers fans. In fact, Guava is recognized by the Minnesota Vikings team as an official out–of–market Vikings bar.

## Häagen-Dazs

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**1172 Prospect St, La Jolla • 858-459-4381**

**icecream.com**

Häagen–Dazs® Ice Cream is rich, smooth and creamy– from perfected Vanilla and Strawberry to delicious Belgian Chocolate and Cookies & Cream there is always something to satisfy your craving at Häagen–Dazs®. Dedicated to quality ingredients: Since 1960 only the finest ingredients have been used in Häagen–Dazs® ice cream. Every flavor starts with simple ingredients such as cream, sugar, eggs and ice cold temperature; there are no fillers or preservatives in our ice cream and it makes all the difference in flavor and texture. We proudly offer ice cream, sorbet and frozen yogurt options– up to 30 delicious flavors that can be served as cups, cones, sundaes, Dazzler® sundaes, shakes, smoothies and more!

## The Harp Irish Pub & Restaurant

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**4935 Newport Ave, Ocean Beach • 619-222-0168**

**harpob.com**

The Harp Bar and Restaurant in Ocean Beach captures the quintessential surf and beach vibe of an Irish pub, offering a relaxed yet vibrant atmosphere. With a large and diverse draft selection, a full liquor bar, ten large televisions, two pool tables, all UFC fights, it caters to every taste. The bar also doubles as a hub for European futbol enthusiasts, while drawing NFL fans with its spirited game–day atmosphere. Recently, the Harp has added a dynamic music scene, featuring renowned musicians from across the country, making it a lively destination for both great food and unforgettable entertainment.

## The Joint Sushi & Tapas

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**4902 Newport Ave, Ocean Beach • 619-222-8272**

**thejointob.com**

Experience an unforgettable dining experience at Ocean Beach's most popular hotspot! Savor premium sushi, steaks, burgers, tapas, and salads, with creative and delicious options for everyone (plant based options too!). Pair your meal with a diverse selection of expertly crafted cocktails, 26 craft beers on tap, and sommelier–selected wines and sakes. The Joint takes pride in using top–quality ingredients, like only real snow crab in our sushi! Dive into the local flavors and join The Joint from noon–6 p.m for Daily Happy Hour, featuring a variety of sushi, truffle fries, street tacos, and more. Don't forget about dessert with our decadent rotating creme brulee, basque cheesecake, lava cake, and more! We're open at noon daily.



Pacific Beach Taco Tasting (Thomas Melville/ Times of San Diego)



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www.thebowlb.com  
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(vegan options too)  
Smash burgers, wine, sake  
24 taps of craft beer

**Pet Friendly Patio**

Happy Hour Daily 12-6pm  
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sushi - tapas - craft beer  
sake-wine-cocktails

**HAPPY HOUR**  
12-6 daily

4902 Newport Ave. San Diego, CA 92107 | P: 619-222-TAPA

 @thejointob www.thejointob.com



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and vegetarian options.



Juno's Point Loma 2907 Shelter Island Dr. #108, Point Loma, 92106  
**(619) 738-1482 | junopointloma.com**

## Jose's Courtroom

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**1037 Prospect Street • 858-454-7655**

**joses.com**

Jose's Courtroom is a historic coastal dining spot known for its ocean views, family-friendly atmosphere, and lively nightlife. Now serving breakfast on weekends from 10AM–12PM, guests can enjoy breakfast burritos and bowls alongside classic Mexican favorites. The kitchen offers everything from lobster tails to simple bean and cheese burritos, with all sauces, marinades, chips, and salsa made in-house. The bar stands out with a craft margarita and cocktail program featuring fresh ingredients and premium spirits, plus a wide selection of Mexican beers, local brews, and both well-known and boutique tequilas and mezcals. It's an ideal destination for relaxed daytime meals or late-night entertainment by the coast.

## Juno's

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**2907 Shelter Island Dr, UNIT 108, Point Loma • 619-738-1482**  
**junospointloma.com**

Juno, the Roman goddess of love and marriage, has united the Coffee Hub and the Wine Pub into Juno's Point Loma. What began as the Coffee Hub and Wine Pub has grown into something more: a community anchor, a cozy hangout, and a local favorite for everything from morning lattes to evening wine flights. We roast our own coffee — a signature blend of 75% Ethiopian and 25% Colombian organic, fair-trade beans — and craft our flavored syrups and baked goods in-house. From handcrafted breakfast and brunch to casual lunch and Juno's at Night dinner menus, our focus is always fresh, homemade, and full of heart. The wine list? That's a whole love story on its own. Carefully curated and ever-evolving, it brings together global selections with an eye for quality and affordability. We've hosted weddings, birthdays, corporate events, and live music for over a decade — and we're just getting started. Come by, stay awhile, and experience Point Loma's favorite neighborhood spot.

## Konito's Cafe

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**1730 Garnet Ave, Pacific Beach • 858-230-7355**

**konoscafe.com**

If you love Kono's cafe down at the beach, then you are in for a treat! This mini-version is located at Pacific Plaza next to Von's. Stop by and check out Konito's — same great food and service as Kono's in a second cozy location in Pacific Plaza with lots of parking.

## Kono's Surf Club Cafe

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**704 Garnet Ave, Pacific Beach • 858-483-1669**

**konoscafe.com**

Nobody does breakfast like Kono's because nobody does potatoes like Kono's! Served with melted cheese, bell pepper and whatever other topping you can think of. If you like a big view with your morning meal, this is a winner. Cross the boardwalk and sit on the modest patio that overlooks the ocean. And if you like quotes on the wall of your eatery, you're in the right restaurant. An outdoor coffee kiosk is available next to the restaurant.

## Lighthouse Ice Cream

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**5059 Newport Ave, Ocean Beach • 619-222-8600**

**lighthouseicecreamob.com**

You Scream, I Scream, We All Scream for Lighthouse Ice Cream! Serving award-winning ice cream since 1997, Lighthouse Ice Cream is back and better than ever! Stop in and treat yourself to a fresh-baked waffle cone, a decadent waffle ice cream sandwich, a rich brownie sundae, a creamy milkshake, or one of many other irresistible desserts.



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5059 Newport Ave OB  
[lighthouseicecreamob.com](http://lighthouseicecreamob.com)

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858.459.1187 [LIVINGROOMCAFE.COM](http://LIVINGROOMCAFE.COM)

## Lil Piggy's BBQ

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**1201 1st St, Coronado • 619-522-0217**

Lil' Piggy's, inspired by a Memphis-style BBQ tour, focuses on Memphis-style BBQ, emphasizing pork, "low and slow" smoking with hickory wood, and a tangy sweet sauce. Their menu features Memphis-style ribs, pulled pork, and unique items like "Memphis Nachos" and smoked chicken wings.

## The Living Room Coffeehouse

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**1205 Prospect St, La Jolla • 858-459-1187**

**livingroomcafe.com**

The Living Room, known as a European Café with a Californian flair has evolved into a full-service restaurant, bar, and live entertainment venue, offering a European cafe experience with a Californian twist. With a move to regal surroundings, they now feature a diverse menu including Mediterranean food, breakfast classics like egg sandwiches, omelets, and pancakes, along with an expanded dinner selection featuring a variety of cooked foods, meats, and seafood dishes, including pizza and flatbreads. Open 'til midnight, they cater to late-night diners. Enjoy a vast wine cellar and a speakeasy bar stocked with rare scotches and bourbons.

## Moe's

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**3768 Mission Blvd, San Diego, CA 92109 • 858-488-7311**

**moesmissionbeach.com**

Moe's is bringing the timeless San Diego steakhouse back to Mission Beach. Paying homage to our iconic home, guests will love seeing this neighborhood restaurant and bar brought back to its former glory ... with a few surprises, of course. Moe's in Mission Beach is now open for dinner. Now serving every day from 4PM. Reservations strongly recommended. Open seating is available in the bar. Join us every day from 4-6 PM for social hour specials.

## Molly's

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**3770 Mission Blvd, San Diego, CA 92109 • 858-301-6313**

**mollysmissionbeach.com**

We are a restaurant nestled in the heart of Mission Beach that promises to transport you to paradise. We pride ourselves on offering an elevated pastry program featuring fresh, made-from-scratch pastries using only the finest ingredients. Our Molly's coffee is roasted in-house, ensuring each cup is brewed to perfection and tastes as good as it smells. At Molly's, we believe that brunch is more than just a meal, it's an experience. That's why we offer a wide range of brunch and lunch options sure to satisfy any palate. From classic dishes like avocado toast and waffles to more adventurous options like our shakshuka, we have something for everyone.

## Newbreak Coffee & Cafe

---

**1959 Abbot St, Ocean Beach • 619-224-6666**

**newbreakcafe.com**

Satisfy your caffeine urge at Newsbreak. Coffee and Cafe. Celebrating more than 30 years in business. Newsbreak has become a household name in Ocean Beach and surrounding areas, The venue features a surfboard theme and is bright, colorful and uplifting, with an ocean view tempting guests to return time after time. Customers consistent complements are great coffee and delicious food and best of all friendly service. Delicious breakfast combos await—be sure to try their Acai bowls. If you are on the go, check out their website for delicious and unusual offerings, call ahead and pick your order up. Did you know they have a boutique area where you can buy your teas and coffees in bulk or pick up a gift card for your special peeps? Whether you are in a rush or need some down time to savor your coffee and a sumptuous bagel, Newbreak gives you plenty of choices to get off on the right foot.



Big Bay Boom  
(Photo by Don Balch)



Del Mar Race Track (Thomas Melville/ Times of San Diego)



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joses.com

## Olive Café

**805 Santa Clara Pl, Mission Beach • 858-488-1224**  
**olivecafe.biz**

Since 2005, The Olive Cafe has been serving fresh, homemade food in a cozy, welcoming atmosphere. Known for its friendly service and community vibe, guests can enjoy Dad's favorite pancakes, sip coffee from personal mugs, or share a warm scone while playing games. Just across Mission Boulevard, Olive Baking Company crafts fresh breads and pastries daily for the cafe and other local spots. Stop by for a sweet treat or freshly baked bread to complete your visit.

## OB Brewery

**5041 Newport Ave, Ocean Beach • 619-955-8053**  
**obbrewery.com**

Enjoy a cold craft beer, delicious food and a helpful staff while taking in one of San Diego's best ocean views a block from the beach. OB Brewery continues to shine on the national stage with 3 medals over the past several years at the Great American Beer Festival Awards including a 2018 Gold Medal, Best Small Brewpub and Best Small Brewpub Brewer in the nation. OB Brewery was also awarded #4 Best Brewpub in the nation in the Reader's Choice USA Today plus numerous other local awards for their beers. OB Brewery features craft beer brewed on site and an excellent selection craft beers from other great breweries. Their diverse menu features deliciously fresh burgers, wings, tacos and other tasty offerings. Happy hour Mon–Fri 3–6 pm. Sample their beers and food in the 1st floor tasting room and beer garden or make your way to the third floor rooftop patio to enjoy amazing ocean views while you enjoy the brews and chews.

## OB Smoothie

**5001 Newport Ave, Ocean Beach • 619-381-5199**  
**obsmoothie.com**

Fuel your Ocean Beach adventures with a fresh pick-me-up from OB Smoothie Bar & Sub Express. A longtime local favorite, this colorful café offers generous 32-oz smoothies, acai bowls, fresh juices, wraps, and sandwiches made to order. Whether you're grabbing a healthy boost before a surf session, picking up lunch for the family, or just cooling off in the OB sunshine, it's the perfect spot to refresh and recharge.

## Osteria Romantica

**2151 Avenida de la Playa, La Jolla**  
**OsteriRomantica.com**

Located in La Jolla Shores, Osteria Romantica offers an authentic Italian dining experience featuring regional dishes, homemade pasta, and fresh bread. Founded in 2004 by Fabio Speziali and Antonio Mastellone, our restaurant blends Northern and Southern Italian traditions in a charming setting complete with an outdoor patio and soft operatic music. We invite you to join us for a private tour of Italy's culinary heritage.



La Jolla Concours d'Elegance  
(Photo by Don Balch)



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## PB Ale House

**721 Grand Ave, San Diego, CA 92109 • 858-581-2337**  
**pbalehouse.com**

Widely known in San Diego for its award-winning brewer, PB Ale House offers seasonal variations of numerous craft beers and cocktails perfectly paired with a full menu featuring iconic dishes made from fresh, locally-sourced ingredients. Our newly remodeled interior is rich with the energy and passion of avid sports-lovers and beachgoers, adding excitement to a comfortable atmosphere. Second-story dining offers an unobstructed ocean view with soft breezes, vibrant surroundings, and sensational sunsets for the perfect beachside experience.

## Pacific Beach Fish Shop

**1775 Garnet Ave, Pacific Beach • 858-488-1008**  
**fishshoppb.com**

A favorite of locals and visitors to Southern California, the menu at Fish Shop is uniquely tailored, offering a boatload of fresh seafood selections to choose from. Come in and build-your-own taco, sandwich, salad, or plate by selecting your cut of fish, sides, and marinade. Diners can dive into some of the Fish Shop favorites, such as our award-winning TKO taco; grilled Mahi-Mahi marinated in our Fish Shop seasoning topped with our tropical mango salsa, or the Coconut Shrimp coated in house-made shredded coconut batter, deep-fried golden and crispy. Stop by and enjoy the fresh selection and casual atmosphere at Pacific Beach Fish Shop.

## Pacific Beach Shore Club

**4315 Ocean Blvd, Mission Beach • 858-272-7873**  
**pbshoreclub.com**

Just steps from the beach and the Strand, the Pacific Beach Shore Club is a popular, classically styled beach/sports bar, with a fresh, award-winning menu. Enjoy a panoramic view of the Pacific Ocean most anywhere in the restaurant with a bird's eye view from the second story. Not only a San Diego hotspot but they are also high-quality restaurant offering the fresh delicious tastes of the sea or turf—prepared with classic Mexican flair; open for brunch on the weekends! Their casual ambiance always feels like a beachfront party. Just grab a seat at the Butcher-Block bars and enjoy the biggest coldest schooner full of beer and best view of the Pacific.

## Pacific Shores

**4927 Newport Ave, Ocean Beach • 619-223-7549**  
**pacshoresob.store**

Voted Best Bar 13 years in a row! Step back in time at this vintage, under-sea-style cocktail lounge, complete with colorful sea-life murals, etched mirrors, and a giant seashell bar. Enjoy happy hour prices all day from 10am–2am while listening to jukebox tunes that span the decades. Known for great drinks, friendly people, and unbeatable prices, Pacific Shores also offers a pool table, parking, and smoking area. Just two blocks from the world-famous OB Pier, it's a true neighborhood classic that locals and visitors love.



**Giant Dipper Roller Coaster at Belmont Park**  
(Photo by Thomas Melville / Times of San Diego)



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## Poma's Italian Delicatessen

1846 Bacon St, Ocean Beach • 619-223-3027

[pomasdeli.com](http://pomasdeli.com)

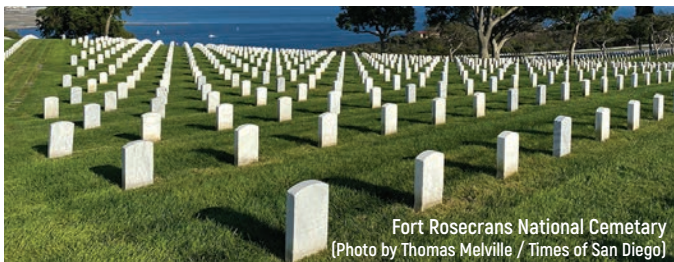
For five decades, Poma's Italian Delicatessen has wowed customers with its generous, flavor-packed sandwiches. The homemade Italian-style bread and signature roast beef have drawn loyal fans back since 1965. Poma's is also celebrated for its authentic Italian specialties, including pizza, lasagna, and ravioli, all made from scratch. Beer and wine are available to go, and catering is offered upon request. Visit Poma's— a true local legend! Consistently voted a Reader's Choice for Best Deli & Best Sandwich 14 years in a row, it remains a must-visit for San Diego food lovers.

## Pomodoro

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[pomodorosd.com](http://pomodorosd.com)

Experience Pomodoro in Point Loma, San Diego. Since 1998, we have paired a rustic, "tomato-inspired" atmosphere with a menu of homemade pasta, fresh seafood, and premium meats, complemented by an extensive wine list and an outdoor patio. Beyond our dinner service, we provide expert catering for business meetings, weddings, and special events throughout San Diego and La Jolla. We look forward to hosting you and your guests for an unforgettable experience.



Fort Rosecrans National Cemetery  
(Photo by Thomas Melville / Times of San Diego)

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## Pueblo

---

**877 Hornblend St, Pacific Beach • 858-12-3312**

**pomasdeli.com**

Just two blocks from the ocean, Pueblo brings a bit of the Baja coast to PB. Voted best Mexican Food and Tequila Bar in the beach area. Pueblo reunites the two Californias as they once were. Just as would be found on the peninsula to our south, Pueblo's menu offers dishes derived from the coastal communities of Baja— contemporary chef-driven plates fueled by regional ingredients, emphasizing seafood and lighter preparations—yet influenced by traditional dishes and spices that celebrate Mexico's culinary heritage. The two bars, indoors and rooftop deck, pour beer and wine from both sides of the border, and offer a varied selection of tequila and agave-based spirit cocktails.

## Raglan Public House

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**1851 Bacon St, Ocean Beach • 619-794-2304**

**raglanpublichouse.com**

Raglan Public House is a New Zealand-inspired organic burger restaurant that specializes in organic gourmet burgers, sandwiches and salads, as well as a constantly rotating selection of craft beers and craft cocktails. Conveniently located on the corner of Niagara and Bacon in the heart of OB, Raglan is a great place to come grab a local craft beer and the best burger in all of San Diego!

## Spiro's Mediterranean Cuisine

---

**909 Prospect St, Ste 100B, La Jolla • 858-352-6588**

**spiroscuisine.com**

Spiro's Mediterranean Cuisine features authentic traditional recipes from the Mediterranean region including gyro sandwiches, kebob plates, lamb chops, grilled salmon, and Greek Salad; along with some San Diego seafood favorites like fish and chips and fish tacos. Enjoy our large outdoor patio area with plenty of seating for a large party. We also have a wide variety of local craft beer on tap and wine by the glass or bottle. Happy Hour Tues.–Fri. 3–6 pm & all day on Monday. No reservations required.

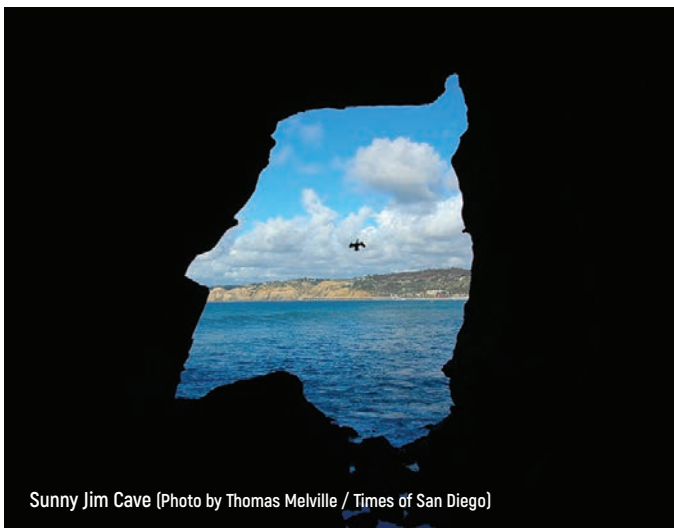
## Sugar & Scribe Bakery — Fine Dining

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**7660 Fay Avenue, Ste. 1, La Jolla • 858-274-1733 (Restaurant)**

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Sunny Jim Cave (Photo by Thomas Melville / Times of San Diego)



La Jolla Seals  
(Photo by Don Balch / Times of San Diego)

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**5028 Newport Ave, Ocean Beach • 619-222-0722**  
**[sunshineob.com](http://sunshineob.com)**

An Ocean Beach institution since 1974, this award-winning beach bar has something for everyone. Watch the sunset from the ocean view deck while enjoying one of over 100 beers (with 33 on draft), hand crafted cocktails or one of the week night specials. Shoot pool while watching your favorite team on one of the big screens. Stop by and see why we are Voted “Best Bar” and “Best Place to People Watch” year after year!

## Tony's Martini Bar

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**5034 Newport Ave, Ocean Beach • 619-223-0558**  
**[tonysob.com](http://tonysob.com)**

Home of the Original Espresso Martini. Tony's, is a 1940s style cocktail lounge with a unique atmosphere and loaded with vintage photos of Ocean Beach, is the place to be in OB. Savor an award-winning classic cocktail or specialty martini while relaxing in one of the booths, listening to music, or playing a game of pool. Big screen TV's and an outdoor patio make it an all-around great place to hang out.

## Shipping/Mail Box Rental

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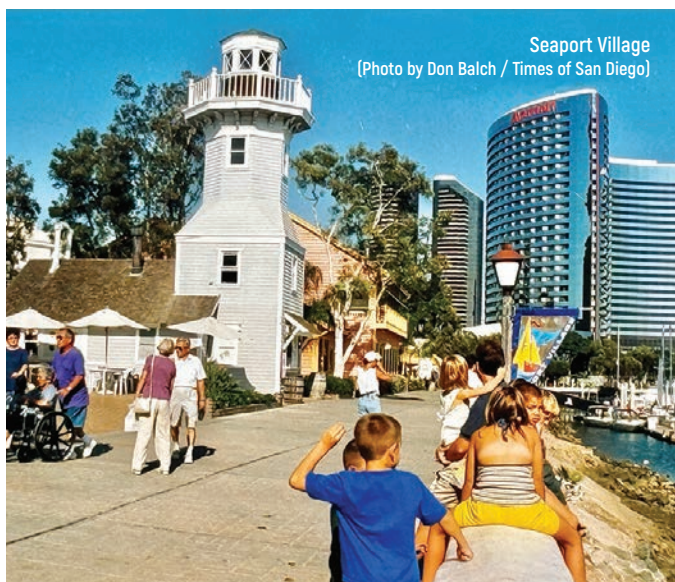
Owner Anita Wood can assist you with all your packing and shipping needs plus much more. In addition to postal services they offer, faxing, copies, scanning, and shredding and mailbox rentals. La Jolla Mailbox Rentals also offers USPS, DHL, UPS, and Fed Ex services. They truly are your one stop postal shop.

## The UPS Store of Bird Rock

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**5580 La Jolla Blvd, Bird Rock • 858-459-4077**  
**[theupsstore.com/0003](http://theupsstore.com/0003)**

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### Diane Sullivan Realty

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Over the past 21 years working in Real Estate, going above and beyond to meet the particular needs of my clients has been my priority. I love what I do and I believe my dedication and passion are proven by the great client testimonials, multiple certifications, designations, and awards. My goal is to make sure my clients are educated and informed as they embark on making one of the most important decisions in their lives. Nothing means more to me than exceeding my client's expectations and I do not stop until that goal is achieved. Rest assured, you're in good hands. My knowledge and expertise of both the community and local real estate market mean you and your family's home will be well cared for as if it were my own.

### Pruett Real Estate

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**1845 Sunset Cliffs Blvd, Ocean Beach • 699-222-0316  
[Pruettrealty.com](http://Pruettrealty.com)**

Specializing in Property Management and Sales, Pruet Real Estate is a successful family run business located in the heart of Ocean Beach. They have been serving this community and greater San Diego since 1963. Pruet Real Estate's history and presence here in the community has become a household name to many Owners, Sellers, Buyers and tenants as one they can count on to meet all their real estate needs. Give them a call.

### Trevor Pike

---

**Compass Real Estate, Pacific Beach/La Jolla • 619-823-7503  
[trevorpike@compass.com](mailto:trevorpike@compass.com)**

Trevor Pike is dedicated to providing exceptional, professional and comprehensive real estate services to his valued clients. He is highly skilled in the Acquisition and of Residential, Luxury, Coastal and Investment Properties. Trevor loves the San Diego lifestyle and enjoys sharing his insights into the communities of Pacific Beach, La Jolla, Mission Beach, and Ocean Beach have to offer! In helping clients to find their dream home, sell their unique property.



Petco Park, Home of the Padres (Photo by Thomas Melville/ Times of San Diego)

The UPS Store #0003

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With over 25 years of experience in Real Estate, I specialize in the Ocean Beach market and have experience guiding clients through the process of buying and selling during all life transitions. My goal is to provide personalized and supportive service to each client, ensuring that their individual needs and goals are met with care and attention to detail. Let's work together to accomplish all of your real estate goals!

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## Tami Fuller

**2468 Historic Decatur Rd, #150, San Diego • 619-980-8264  
619-980-8264 (cell) • tami@tamifuller.com • tamifuller.com**

A proud San Diego resident since 1985, Tami Fuller has been a licensed Realtor® since 1988, serving clients with expertise and care. Widely recognized in Point Loma and Ocean Beach, her reputation extends across San Diego County. Whether buying, selling, investing, leasing, or managing property, she offers comprehensive services tailored to client goals. Tami provides more than transactional support—she delivers peace of mind. With expert staging and design, strategic marketing, and a dedicated team, she ensures every detail is handled with professionalism. Her insight and commitment to excellence have guided thousands of clients to make confident real estate decisions. Consistently ranking in the top 1% of agents locally and internationally with Coldwell Banker West, Tami is a multi-million-dollar producer and former Point Loma Ocean Beach Realtor of the Year. For her, success is measured not in numbers, but in lasting relationships, trust, and client satisfaction.

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