



Demographic and Socioeconomic Profile 2010

CPA: Midway-Pacific Highway

Population by Race

	Population	Percent
Total Population	4,628	100%
White	2,172	47%
Hispanic	1,150	25%
Black	656	14%
Asian	308	7%
Two or More	267	6%
Pacific Islander	37	1%
Other	21	<1%
American Indian	17	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,628	2,462	2,166	47%
Under 5	580	291	289	50%
5 to 9	406	218	188	46%
10 to 14	241	129	112	46%
15 to 17	104	59	45	43%
18 and 19	50	31	19	38%
20 to 24	380	195	185	49%
25 to 29	627	305	322	51%
30 to 34	544	294	250	46%
35 to 39	324	180	144	44%
40 to 44	215	126	89	41%
45 to 49	206	104	102	50%
50 to 54	183	118	65	36%
55 to 59	181	111	70	39%
60 and 61	78	56	22	28%
62 to 64	103	54	49	48%
65 to 69	108	62	46	43%
70 to 74	86	41	45	52%
75 to 79	77	37	40	52%
80 to 84	59	24	35	59%
85 and Older	76	27	49	64%
Under 18	1,331	697	634	48%
65 and older	406	191	215	53%
Median	29.4	30.1	28.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,401	100%
Never Married	897	26%
Married, excluding separated	1,625	48%
Separated	91	3%
Widowed	223	7%
Divorced	565	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,628	100%
Household	4,145	90%
Group Quarters - Other	483	10%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,628	1,150	2,172	656	17	308	37	21	267
Under 5	580	194	178	97	2	33	9	2	65
5 to 9	406	151	103	65	1	23	3	0	60
10 to 14	241	84	48	60	1	18	0	2	28
15 to 17	104	27	32	23	1	5	1	0	15
18 and 19	50	20	21	6	0	2	0	0	1
20 to 24	380	108	185	48	2	14	0	4	19
25 to 29	627	162	324	75	0	36	7	6	17
30 to 34	544	130	247	97	1	39	8	4	18
35 to 39	324	68	148	58	1	30	2	0	17
40 to 44	215	56	93	25	3	22	3	1	12
45 to 49	206	34	129	22	0	14	3	1	3
50 to 54	183	35	102	27	2	13	0	1	3
55 to 59	181	28	123	15	2	12	0	0	1
60 and 61	78	9	54	10	0	5	0	0	0
62 to 64	103	9	75	7	1	6	0	0	5
65 to 69	108	9	84	10	0	4	0	0	1
70 to 74	86	11	54	5	0	15	1	0	0
75 to 79	77	7	55	4	0	9	0	0	2
80 to 84	59	4	51	0	0	4	0	0	0
85 and Older	76	4	66	2	0	4	0	0	0
Under 18	1,331	456	361	245	5	79	13	4	168
65 and older	406	35	310	21	0	36	1	0	3
Median		24.6	33.9	26.9	37.5	32.9	28.9	27.1	11.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,048	100%
Speak Only English	2,771	68%
Speak Spanish:	881	22%
Speak English "well" or "very well"	743	18%
Speak English "not well" or "not at all"	138	3%
Speak Asian/Pacific Island language:	223	6%
Speak English "well" or "very well"	177	4%
Speak English "not well" or "not at all"	46	1%
Speak other language:	173	3%
Speak English "well" or "very well"	104	3%
Speak English "not well" or "not at all"	69	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,867	100%
Less than 9th grade	101	4%
9th through 12th grade, no diploma	240	8%
High school grad (incl. equivalency)	742	26%
Some college, no degree	865	30%
Associate degree	204	7%
Bachelor's degree	510	18%
Master's degree	102	4%
Professional school degree	86	3%
Doctorate degree	17	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,285	100%	---	---	---	---
Enrolled in school	1,239	29%	1,152	27%	87	2%
Nursery / Preschool	83	7%	70	6%	13	15%
Kindergarten to grade 4	369	30%	363	32%	6	7%
Grade 5 to grade 8	398	32%	379	33%	19	22%
Grade 9 to grade 12	60	5%	60	5%	0	0%
College, undergraduate	239	19%	218	19%	21	24%
Graduate or Professional school	90	7%	62	5%	28	32%
Not enrolled in school	3,046	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,738	100%	718	100%	1,020	100%
Family Households:	914	53%	718	100%	196	19%
Married couple family	655	38%	535	75%	120	12%
Other family:	259	15%	183	25%	76	7%
Male householder, no wife	61	4%	11	2%	50	5%
Female householder, no husband	198	11%	172	24%	26	3%
Nonfamily households:	824	47%	0	0%	824	81%
Householder living alone	729	42%	----	----	----	----
Other nonfamily households	95	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,851	100%	1738	113	6%	2.38
Single family (detached)	8	<1%	8	0	0%	2.75
Single family (attached)	488	26%	474	14	3%	3.87
2 to 4 units	175	9%	169	6	3%	1.86
5 to 9 units	212	11%	199	13	6%	1.61
10 or more units	968	52%	888	80	8%	1.86
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	150	100%
Less than \$150,000	10	7%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	18	12%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	64	43%
\$400,000 to \$499,999	32	21%
\$500,000 to \$749,999	12	8%
\$750,000 to \$999,999	7	5%
\$1,000,000 or more	7	5%

Median Value **\$373,438**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,851	100%
2005 or Later	137	7%
2000 to 2004	254	14%
1990 to 1999	141	8%
1980 to 1989	299	16%
1970 to 1979	405	22%
1960 to 1969	304	16%
1950 to 1959	157	8%
1940 to 1949	38	2%
1939 or earlier	116	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,738	100%	1,588	100%	150	100%
1.00 occupant housing per room or less	1,646	95%	1,503	95%	143	95%
1.01 to 1.50 occupants per room	51	3%	44	3%	7	5%
1.51 to 2.00 occupants per room	41	2%	41	3%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,588	100%
Less than \$500	220	14%
\$500 to \$599	0	0%
\$600 to \$699	16	1%
\$700 to \$799	288	18%
\$800 to \$899	246	15%
\$900 to \$999	105	7%
\$1,000 to \$1,249	116	7%
\$1,250 to \$1,499	173	11%
\$1,500 to \$1,999	269	17%
\$2,000 or more	90	6%
No cash rent	65	4%
Median contract rent	\$923	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,588	100%
Less than 20 percent	210	13%
20.0 to 24.9 percent	81	5%
25.0 to 29.9 percent	145	9%
30.0 to 34.9 percent	65	4%
35.0 to 39.9 percent	141	9%
40.0 to 49.9 percent	85	5%
50.0 percent or more	775	49%
Not computed	86	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,738	100%
No vehicle	458	26%
1 vehicle	671	39%
2 vehicles	498	29%
3 vehicles	90	5%
4 or more vehicles	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,910	100%
Worked in state of residence	1,895	99%
Worked in county of residence	1,845	97%
Worked outside county of residence	50	3%
Worked outside state of residence	15	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
Population age 16 and older	3,364	100%	1,799	53%	1,565	47%
In labor force	2,190	65%	1,376	63%	814	37%
Armed forces	351	16%	302	86%	49	14%
Civilian (employed)	1,723	79%	993	58%	730	42%
Civilian (unemployed)	116	5%	81	70%	35	30%
Not in labor force	1,174	35%	423	36%	751	64%
Pct. of civilian labor force unemployed	6.3%		7.5%		4.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,910	100%
Car, truck or van:	1,403	73%
Drove Alone	1,174	61%
Carpooled	229	12%
Public Transportation:	277	15%
Bus	252	13%
Trolley / Streetcar	25	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	6	<1%
Bicycle	44	2%
Walked	94	5%
Other means	30	2%
Worked at home	56	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,910	100%
Did not work at home	1,854	97%
Less than 10 minutes	90	5%
10 to 19 minutes	816	43%
20 to 29 minutes	500	26%
30 to 44 minutes	241	13%
45 to 59 minutes	117	6%
60 to 89 minutes	29	2%
90 minutes or more	61	3%
Worked at home	56	3%
Average time to work (minutes)	27	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,584	100%
Agriculture, forestry, mining	4	<1%
Utilities	0	0%
Construction	44	3%
Manufacturing	86	5%
Wholesale trade	7	<1%
Retail trade	304	19%
Transportation & warehousing	60	4%
Information & communications	2	<1%
Finance, insurance, & real estate	148	9%
Professional, scientific, management, administration	194	12%
Educational, social, & health services	241	15%
Art, entertainment, recreation, accommodations, food	316	20%
Other services	99	6%
Public administration	79	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	1,584	100%
Management, professional & related:	456	29%
Management (incl. farm managers)	86	5%
Business & financial	91	6%
Computer & mathematical	31	2%
Architecture & engineering	10	1%
Life, physical & social science	4	<1%
Community & social service	56	4%
Legal	14	1%
Education, training, & library	55	3%
Art, entertainment, sports & media	48	3%
Healthcare practitioners	61	4%
Service:	345	22%
Healthcare support	11	1%
Protective service	0	0%
Food preparation & serving	104	7%
Building & grounds cleaning / maintenance	65	4%
Personal care & service	165	10%
Sales & office	555	35%
Farming, fishing & forestry	4	<1%
Construction, extraction & maintenance	94	6%
Production, transport & material moving	130	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	1,738	100%
Less than \$15,000	315	18%
\$15,000 to \$29,999	288	17%
\$30,000 to \$44,999	412	24%
\$45,000 to \$59,999	278	16%
\$60,000 to \$74,999	117	7%
\$75,000 to \$99,999	188	11%
\$100,000 to \$124,999	79	5%
\$125,000 to \$149,999	23	1%
\$150,000 to \$199,999	12	1%
\$200,000 or more	26	1%
Median Income	\$39,684	--

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,738	100%
With earnings	1,216	70%
With wage and salary income	1,182	68%
With self-employment income	110	6%
With interest, dividend, or net rental income	198	11%
With Social Security income	506	29%
With Supplemental Security income	138	8%
With public assistance income	13	1%
With retirement income	219	13%
With other types of income	110	6%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,553	100%
Under .50	296	7%
.50 to .99	455	10%
1.00 to 1.24	661	15%
1.25 to 1.49	243	5%
1.50 to 1.84	772	17%
1.85 to 1.99	285	6%
2.00 and over	1,841	40%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,553	100%
Above Poverty	3,802	84%
Below Poverty	751	16%

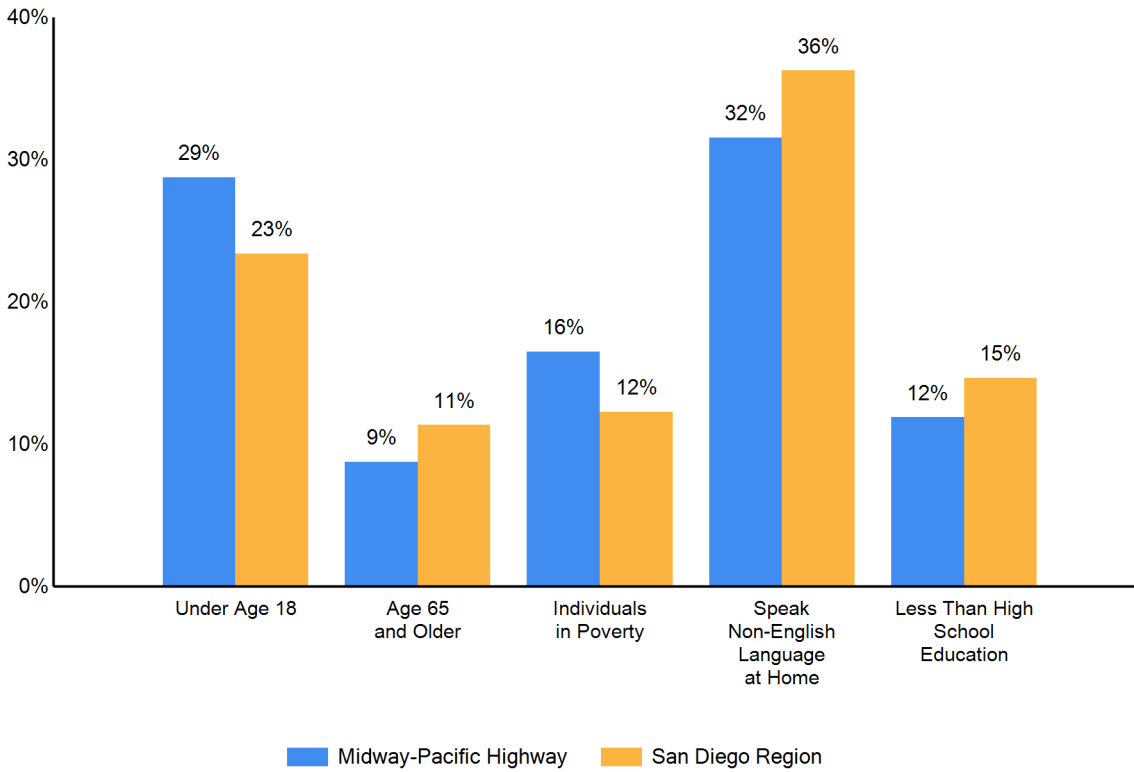
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	914	718	196	790	617	173	124	101	23
Married couple family	655	535	120	619	499	120	36	36	0
Male householder, no wife present	61	11	50	52	11	41	9	0	9
Female householder, no husband present	198	172	26	119	107	12	79	65	14

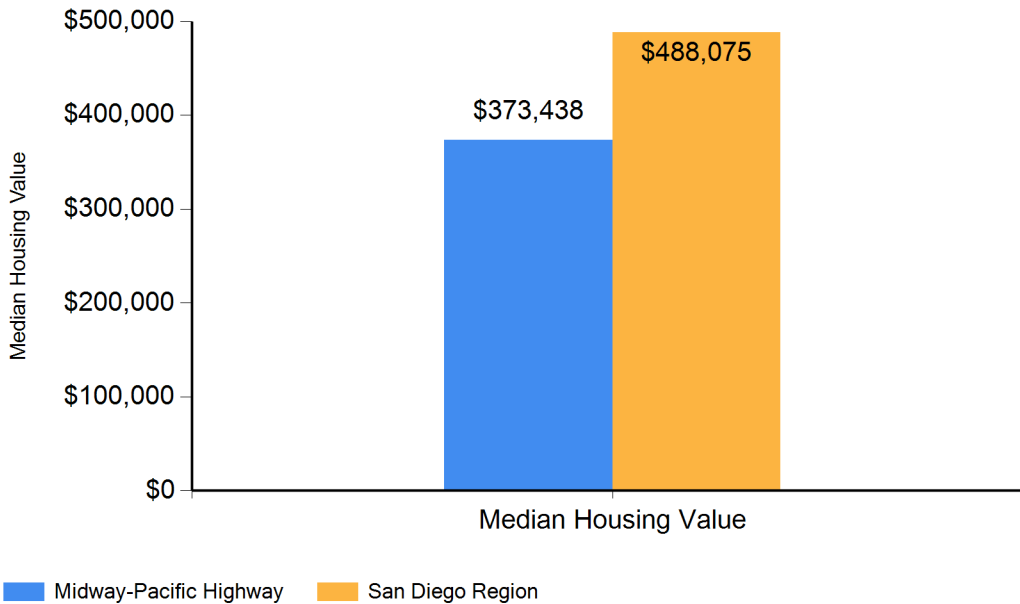
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075