

CONTRACT



KUSI
 4575 Viewridge Ave
 San Diego, CA 92123
 (858)571-5151

<u>Contract / Revision</u> 82056 /		<u>Alt Order #</u> 09930226
<u>Advertiser</u> Political		<u>Original Date / Revision</u> 09/21/20 / 09/21/20
<u>Contract Dates</u> 09/22/20 - 09/28/20	<u>Estimate #</u> 7514	
<u>Product</u> ISSA FOR CONGRESS		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSI	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> Coxreps-Washir
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 562	<u>Product 1/2</u> 647
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media
 1911 North Ft. Myer Dr., Suite 400
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KUSI	09/23/20	09/23/20	1.1 M-F: GMSD at 5am	5:30 AM-6:00 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-- 1----				1	\$150.00			
N 2	KUSI	09/28/20	09/28/20	1.2 M-F: GMSD at 6am	6:00 AM-6:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$200.00			
N 3	KUSI	09/24/20	09/24/20	1.2 M-F: GMSD at 6am	6:00 AM-6:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--- 1---				1	\$200.00			
N 4	KUSI	09/24/20	09/24/20	1.3 M-F: GMSD at 7am	7:00 AM-7:30 AM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--- 1---				1	\$275.00			
N 5	KUSI	09/23/20	09/23/20	1.3 M-F: GMSD at 7am	8:30 AM-9:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-- 1----				1	\$300.00			
N 6	KUSI	09/25/20	09/25/20	1.3 M-F: GMSD at 7am	8:30 AM-9:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---- 1--				1	\$300.00			
N 7	KUSI	09/28/20	09/28/20	1.4 M-F: GMSD at 9am	9:00 AM-9:30 AM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$275.00			
N 8	KUSI	09/22/20	09/22/20	1.4 M-F: GMSD at 9am	9:00 AM-9:30 AM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	- 1-----				1	\$275.00			
N 9	KUSI	09/23/20	09/23/20	1.4 M-F: GMSD at 9am	9:00 AM-9:30 AM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-- 1----				1	\$275.00			
N 10	KUSI	09/24/20	09/24/20	1.4 M-F: GMSD at 9am	9:00 AM-9:30 AM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--- 1---				1	\$275.00			
N 11	KUSI	09/23/20	09/23/20	People's Court	1:30 PM-2:00 PM		:30			NM	1	\$50.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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82056 /	09930226

<u>Advertiser</u>	<u>Original Date / Revision</u>
Political	09/21/20 / 09/21/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/22/20 - 09/28/20	ISSA FOR CONGRESS	7514

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--1----				1	\$50.00			
N 12	KUSI	09/24/20	09/24/20	People's Court	1:30 PM-2:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---1---				1	\$50.00			
N 13	KUSI	09/25/20	09/25/20	People's Court	1:30 PM-2:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$50.00			
N 14	KUSI	09/28/20	09/28/20	Family Feud	3:30 PM-4:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$100.00			
N 15	KUSI	09/22/20	09/22/20	Family Feud	3:30 PM-4:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-1-----				1	\$100.00			
N 16	KUSI	09/23/20	09/23/20	Family Feud	3:30 PM-4:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--1----				1	\$100.00			
N 17	KUSI	09/24/20	09/24/20	Family Feud	3:30 PM-4:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---1---				1	\$100.00			
N 18	KUSI	09/25/20	09/25/20	Family Feud	3:30 PM-4:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---1--				1	\$100.00			
N 19	KUSI	09/28/20	09/28/20	3.0 Good Evening SD @4pm	4:00 PM-4:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$200.00			
N 20	KUSI	09/24/20	09/24/20	3.0 Good Evening SD @4pm	4:00 PM-4:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---1---				1	\$200.00			
N 21	KUSI	09/22/20	09/22/20	3.0 Good Evening SD @4pm	4:30 PM-5:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-1-----				1	\$200.00			
N 22	KUSI	09/28/20	09/28/20	3.1 Good Evening SD 5-7pm	5:00 PM-5:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$200.00			
N 23	KUSI	09/22/20	09/22/20	3.1 Good Evening SD 5-7pm	5:00 PM-5:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-1-----				1	\$200.00			
N 24	KUSI	09/23/20	09/23/20	3.1 Good Evening SD 5-7pm	5:00 PM-5:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--1----				1	\$200.00			
N 25	KUSI	09/24/20	09/24/20	3.1 Good Evening SD 5-7pm	5:00 PM-5:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---1---				1	\$200.00			
N 26	KUSI	09/25/20	09/25/20	3.1 Good Evening SD 5-7pm	5:00 PM-5:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$200.00			
N 27	KUSI	09/28/20	09/28/20	3.1 Good Evening SD 5-7pm	5:30 PM-6:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$200.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$200.00			
N 28	KUSI	09/23/20	09/23/20	3.1 Good Evening SD 5-7pm	5:30 PM-6:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--1----				1	\$200.00			
N 29	KUSI	09/24/20	09/24/20	3.1 Good Evening SD 5-7pm	6:00 PM-6:30 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---1---				1	\$275.00			
N 30	KUSI	09/25/20	09/25/20	3.1 Good Evening SD 5-7pm	6:00 PM-6:30 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$275.00			
N 31	KUSI	09/28/20	09/28/20	3.1 Good Evening SD 5-7pm	6:30 PM-7:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$275.00			
N 32	KUSI	09/23/20	09/23/20	3.1 Good Evening SD 5-7pm	6:30 PM-7:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--1----				1	\$275.00			
N 33	KUSI	09/24/20	09/24/20	3.1 Good Evening SD 5-7pm	6:30 PM-7:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---1---				1	\$275.00			
N 34	KUSI	09/25/20	09/25/20	3.1 Good Evening SD 5-7pm	6:30 PM-7:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$275.00			
N 35	KUSI	09/23/20	09/23/20	The Big Bang Theory	6:58 PM-7:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--1----				1	\$400.00			
N 36	KUSI	09/28/20	09/28/20	The Big Bang Theory	7:30 PM-8:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$450.00			
N 37	KUSI	09/24/20	09/24/20	The Big Bang Theory	7:30 PM-8:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---1---				1	\$450.00			
N 38	KUSI	09/25/20	09/25/20	The Big Bang Theory	7:30 PM-8:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$450.00			
N 39	KUSI	09/23/20	09/23/20	The Big Bang Theory	8:00 PM-8:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--1----				1	\$400.00			
N 40	KUSI	09/25/20	09/25/20	The Big Bang Theory	8:00 PM-8:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$400.00			
N 41	KUSI	09/28/20	09/28/20	Last Man Standing	8:30 PM-9:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$250.00			
N 42	KUSI	09/23/20	09/23/20	Last Man Standing	8:30 PM-9:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--1----				1	\$250.00			
N 43	KUSI	09/24/20	09/24/20	Last Man Standing	8:30 PM-9:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---1---				1	\$250.00			

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Week:		09/21/20	09/27/20	---1---				1	\$250.00			
N 44	KUSI	09/25/20	09/25/20	Last Man Standing	8:30 PM-9:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$250.00			
N 45	KUSI	09/28/20	09/28/20	Family Feud	9:00 PM-9:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$200.00			
N 46	KUSI	09/24/20	09/24/20	Family Feud	9:00 PM-9:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---1---				1	\$200.00			
N 47	KUSI	09/25/20	09/25/20	Family Feud	9:00 PM-9:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$200.00			
N 48	KUSI	09/28/20	09/28/20	5.20 M-F: News at 10pm	10:00 PM-10:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$800.00			
N 49	KUSI	09/22/20	09/22/20	5.20 M-F: News at 10pm	10:00 PM-10:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-1-----				1	\$800.00			
N 50	KUSI	09/23/20	09/23/20	5.20 M-F: News at 10pm	10:00 PM-10:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--1----				1	\$800.00			
N 51	KUSI	09/24/20	09/24/20	5.20 M-F: News at 10pm	10:00 PM-10:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---1---				1	\$800.00			
N 52	KUSI	09/23/20	09/23/20	5.20 M-F: News at 10pm	10:30 PM-11:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--1----				1	\$550.00			
Totals											52	\$14,725.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/27/20	41	\$11,575.00	(\$1,736.25)	\$9,838.75
09/28/20 - 09/28/20	11	\$3,150.00	(\$472.50)	\$2,677.50
Totals	52	\$14,725.00	(\$2,208.75)	\$12,516.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT



KUSI
 4575 Viewridge Ave
 San Diego, CA 92123
 (858)571-5151

<u>Contract / Revision</u> 82066 /		<u>Alt Order #</u> 09932352
<u>Advertiser</u> Political		<u>Original Date / Revision</u> 09/24/20 / 09/24/20
<u>Contract Dates</u> 09/22/20 - 09/28/20	<u>Estimate #</u> 7559	
<u>Product</u> ISSA FOR CONGRESS		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSI	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> Coxreps-Washir
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 562	<u>Product 1/2</u> 647
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media
 1911 North Ft. Myer Dr., Suite 400
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KUSI	09/28/20	09/28/20	1.1 M-F: GMSD at 5am	5:30 AM-6:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	1-----	1			\$300.00				
N 2	KUSI	09/25/20	09/25/20	1.1 M-F: GMSD at 5am	5:30 AM-6:00 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/21/20	09/27/20	---1--	1			\$150.00				
N 3	KUSI	09/25/20	09/25/20	1.2 M-F: GMSD at 6am	6:00 AM-6:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/21/20	09/27/20	----1--	1			\$200.00				
N 4	KUSI	09/28/20	09/28/20	1.3 M-F: GMSD at 7am	7:30 AM-8:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	1-----	1			\$600.00				
N 5	KUSI	09/25/20	09/25/20	1.4 M-F: GMSD at 9am	9:00 AM-9:30 AM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/21/20	09/27/20	---1--	1			\$275.00				
N 6	KUSI	09/26/20	09/26/20	1.7 SAT: GMSD 6a-11am	9:00 AM-9:30 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/21/20	09/27/20	-----1-	1			\$600.00				
N 7	KUSI	09/27/20	09/27/20	1.8 SUN: GMSD 6a-11am	8:30 AM-9:00 AM		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/21/20	09/27/20	-----1	1			\$475.00				
N 8	KUSI	09/27/20	09/27/20	1.9 San Diego People	11:00 AM-11:30 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/21/20	09/27/20	-----1	1			\$300.00				
N 9	KUSI	09/28/20	09/28/20	25 Words or Less	12:00 PM-12:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	1-----	1			\$150.00				
N 10	KUSI	09/25/20	09/25/20	25 Words or Less	12:00 PM-12:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/21/20	09/27/20	---1--	1			\$75.00				
N 11	KUSI	09/25/20	09/25/20	Family Feud/Family Feud	3:00 PM-3:30 PM		:30			NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KUSI
4575 Viewridge Ave
San Diego, CA 92123
(858)571-5151

<u>Contract / Revision</u>	<u>Alt Order #</u>
82066 /	09932352

<u>Advertiser</u>	<u>Original Date / Revision</u>
Political	09/24/20 / 09/24/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/22/20 - 09/28/20	ISSA FOR CONGRESS	7559

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$100.00			
N 12	KUSI	09/27/20	09/27/20	Family Feud	5:30 PM-6:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-----1				1	\$75.00			
N 13	KUSI	09/25/20	09/25/20	3.0 Good Evening SD @4pm	4:00 PM-4:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$200.00			
N 14	KUSI	09/28/20	09/28/20	3.0 Good Evening SD @4pm	4:30 PM-5:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$400.00			
N 15	KUSI	09/28/20	09/28/20	3.1 Good Evening SD 5-7pm	5:30 PM-6:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$400.00			
N 16	KUSI	09/26/20	09/26/20	3.3 Good Evening SD @6pm	6:30 PM-7:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-----1-				1	\$275.00			
N 17	KUSI	09/25/20	09/25/20	The Big Bang Theory	6:58 PM-7:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$400.00			
N 18	KUSI	09/24/20	09/25/20	The Big Bang Theory	8:00 PM-8:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---TF--				1	\$400.00			
N 19	KUSI	09/28/20	09/28/20	Family Feud	9:30 PM-10:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	1-----				1	\$400.00			
N 20	KUSI	09/25/20	09/25/20	5.20 M-F: News at 10pm	10:00 PM-10:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----1--				1	\$800.00			
N 21	KUSI	09/24/20	09/25/20	5.20 M-F: News at 10pm	10:30 PM-11:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	---TF--				1	\$550.00			
Totals											21	\$7,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 -09/27/20	15	\$4,875.00	(\$731.25)	\$4,143.75
09/28/20 -09/28/20	6	\$2,250.00	(\$337.50)	\$1,912.50
Totals	21	\$7,125.00	(\$1,068.75)	\$6,056.25

Signature: _____ **Date:** _____

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CONTRACT



KUSI
 4575 Viewridge Ave
 San Diego, CA 92123
 (858)571-5151

<u>Contract / Revision</u> 82121 /		<u>Alt Order #</u> 09959768
<u>Advertiser</u> Political		<u>Original Date / Revision</u> 09/28/20 / 09/28/20
<u>Contract Dates</u> 09/29/20 - 10/01/20	<u>Estimate #</u> 7589	
<u>Product</u> ISSA CONG/NRCC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSI	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> Coxreps-Washir
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 645	<u>Product 1/2</u> 728
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media
 1911 North Ft. Myer Dr., Suite 400
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KUSI	10/01/20	10/01/20	1.2 M-F: GMSD at 6am	6:00 AM-6:30 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---	1			\$400.00				
N 2	KUSI	10/01/20	10/01/20	1.3 M-F: GMSD at 7am	7:00 AM-7:30 AM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---	1			\$550.00				
N 3	KUSI	09/30/20	09/30/20	1.3 M-F: GMSD at 7am	8:30 AM-9:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----	1			\$600.00				
N 4	KUSI	09/29/20	09/29/20	1.4 M-F: GMSD at 9am	9:00 AM-9:30 AM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	-1-----	1			\$550.00				
N 5	KUSI	09/30/20	09/30/20	1.4 M-F: GMSD at 9am	9:00 AM-9:30 AM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----	1			\$550.00				
N 6	KUSI	10/01/20	10/01/20	1.4 M-F: GMSD at 9am	9:00 AM-9:30 AM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---	1			\$550.00				
N 7	KUSI	09/29/20	09/29/20	Family Feud	3:30 PM-4:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	-1-----	1			\$200.00				
N 8	KUSI	09/30/20	09/30/20	Family Feud	3:30 PM-4:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----	1			\$200.00				
N 9	KUSI	10/01/20	10/01/20	Family Feud	3:30 PM-4:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---	1			\$200.00				
N 10	KUSI	10/01/20	10/01/20	3.0 Good Evening SD @4pm	4:00 PM-4:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---	1			\$400.00				
N 11	KUSI	09/29/20	09/29/20	3.0 Good Evening SD @4pm	4:30 PM-5:00 PM		:30			NM	1	\$400.00

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KUSI
4575 Viewridge Ave
San Diego, CA 92123
(858)571-5151

<u>Contract / Revision</u>	<u>Alt Order #</u>
82121 /	09959768

<u>Advertiser</u>	<u>Original Date / Revision</u>
Political	09/28/20 / 09/28/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/29/20 - 10/01/20	ISSA CONG/NRCC	7589

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	-1-----				1	\$400.00			
N 12	KUSI	09/29/20	09/29/20	3.1 Good Evening SD 5-7pm	5:00 PM-5:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	-1-----				1	\$400.00			
N 13	KUSI	09/30/20	09/30/20	3.1 Good Evening SD 5-7pm	5:00 PM-5:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	--1----				1	\$400.00			
N 14	KUSI	10/01/20	10/01/20	3.1 Good Evening SD 5-7pm	5:00 PM-5:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	---1---				1	\$400.00			
N 15	KUSI	09/30/20	09/30/20	3.1 Good Evening SD 5-7pm	5:30 PM-6:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	--1----				1	\$400.00			
N 16	KUSI	10/01/20	10/01/20	3.1 Good Evening SD 5-7pm	6:00 PM-6:30 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	---1---				1	\$550.00			
N 17	KUSI	09/30/20	09/30/20	3.1 Good Evening SD 5-7pm	6:30 PM-7:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	--1----				1	\$550.00			
N 18	KUSI	10/01/20	10/01/20	3.1 Good Evening SD 5-7pm	6:30 PM-7:00 PM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	---1---				1	\$550.00			
N 19	KUSI	09/29/20	09/29/20	The Big Bang Theory	6:58 PM-7:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	-1-----				1	\$800.00			
N 20	KUSI	09/30/20	09/30/20	The Big Bang Theory	6:58 PM-7:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	--1----				1	\$800.00			
N 21	KUSI	09/30/20	09/30/20	Last Man Standing	8:30 PM-9:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	--1----				1	\$500.00			
N 22	KUSI	10/01/20	10/01/20	Last Man Standing	8:30 PM-9:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	---1---				1	\$500.00			
N 23	KUSI	10/01/20	10/01/20	Family Feud	9:00 PM-9:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	---1---				1	\$400.00			
Totals											23	\$10,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/01/20	23	\$10,850.00	(\$1,627.50)	\$9,222.50
Totals	23	\$10,850.00	(\$1,627.50)	\$9,222.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.