

CONTRACT



KUSI
 4575 Viewridge Ave
 San Diego, CA 92123
 (858)571-5151

<u>Contract / Revision</u> 81992 /		<u>Alt Order #</u> 09922873
<u>Advertiser</u> Political		<u>Original Date / Revision</u> 09/09/20 / 09/09/20
<u>Contract Dates</u> 09/21/20 - 10/18/20	<u>Estimate #</u> 1135	
<u>Product</u> BARBARA BRY 4 MAYOR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSI	<u>Account Executive</u> Bruce Trotter	<u>Sales Office</u> Coxreps-Los An
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 181	<u>Product 1/2</u> 432
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Fortune Media
 527 Avenue B
 Redondo Beach, CA 90277

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KUSI	09/21/20	10/16/20	1.3 M-F: GMSD at 7am	8:00 AM-8:30 AM		:30			NM	12	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	MTWTF--				3	\$325.00			
	Week:	09/28/20	10/04/20	MTWTF--				3	\$325.00			
	Week:	10/05/20	10/11/20	MTWTF--				3	\$325.00			
	Week:	10/12/20	10/18/20	MTWTF--				3	\$325.00			
N 2	KUSI	09/21/20	10/16/20	1.4 M-F: GMSD at 9am	9:00 AM-9:30 AM		:30			NM	12	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	MTWTF--				3	\$275.00			
	Week:	09/28/20	10/04/20	MTWTF--				3	\$275.00			
	Week:	10/05/20	10/11/20	MTWTF--				3	\$275.00			
	Week:	10/12/20	10/18/20	MTWTF--				3	\$275.00			
N 3	KUSI	09/21/20	10/16/20	3.1 Good Evening SD 5-7pm	6:00 PM-6:30 PM		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	MTWTF--				2	\$275.00			
	Week:	09/28/20	10/04/20	MTWTF--				2	\$275.00			
	Week:	10/05/20	10/11/20	MTWTF--				2	\$275.00			
	Week:	10/12/20	10/18/20	MTWTF--				2	\$275.00			
N 4	KUSI	09/21/20	10/16/20	3.1 Good Evening SD 5-7pm	6:30 PM-7:00 PM		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	MTWTF--				2	\$275.00			
	Week:	09/28/20	10/04/20	MTWTF--				2	\$275.00			
	Week:	10/05/20	10/11/20	MTWTF--				2	\$275.00			
	Week:	10/12/20	10/18/20	MTWTF--				2	\$275.00			
N 5	KUSI	09/26/20	10/17/20	3.3 Good Evening SD @6pm	6:00 PM-6:30 PM		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	-----1-				1	\$225.00			
	Week:	09/28/20	10/04/20	-----1-				1	\$225.00			
	Week:	10/05/20	10/11/20	-----1-				1	\$225.00			
	Week:	10/12/20	10/18/20	-----1-				1	\$225.00			
N 6	KUSI	09/26/20	10/17/20	3.3 Good Evening SD @6pm	6:30 PM-7:00 PM		:30			NM	4	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
81992 /	09922873

<u>Advertiser</u>	<u>Original Date / Revision</u>
Political	09/09/20 / 09/09/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/21/20 - 10/18/20	BARBARA BRY 4 MAYC	1135

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-----1-				1	\$275.00			
Week:		09/28/20	10/04/20	-----1-				1	\$275.00			
Week:		10/05/20	10/11/20	-----1-				1	\$275.00			
Week:		10/12/20	10/18/20	-----1-				1	\$275.00			
Totals											48	\$13,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 -09/27/20	12	\$3,400.00	(\$510.00)	\$2,890.00
09/28/20 -10/17/20	36	\$10,200.00	(\$1,530.00)	\$8,670.00
Totals	48	\$13,600.00	(\$2,040.00)	\$11,560.00

Signature: _____ **Date:** _____

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<u>Advertiser</u> Political		<u>Original Date / Revision</u> 09/09/20 / 09/18/20
<u>Contract Dates</u> 09/21/20 - 10/18/20	<u>Estimate #</u> 1135	
<u>Product</u> BARBARA BRY 4 MAYOR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSI	<u>Account Executive</u> Bruce Trotter	<u>Sales Office</u> Coxreps-Los An
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Fortune Media
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N 1	KUSI	09/21/20	10/16/20	1.3 M-F: GMSD at 7am	8:00 AM-8:30 AM		:30			NM	11	\$3,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	MTWTF--				3	\$325.00			
	Week:	09/28/20	10/04/20	MTWTF--				2	\$325.00			
	Week:	10/05/20	10/11/20	MTWTF--				3	\$325.00			
	Week:	10/12/20	10/18/20	MTWTF--				3	\$325.00			
N 2	KUSI	09/21/20	10/16/20	1.4 M-F: GMSD at 9am	9:00 AM-9:30 AM		:30			NM	12	\$3,300.00
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	Week:	09/21/20	09/27/20	MTWTF--				2	\$275.00			
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N 4	KUSI	09/21/20	10/16/20	3.1 Good Evening SD 5-7pm	6:30 PM-7:00 PM		:30			NM	7	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	MTWTF--				2	\$275.00			
	Week:	09/28/20	10/04/20	MTWTF--				1	\$275.00			
	Week:	10/05/20	10/11/20	MTWTF--				2	\$275.00			
	Week:	10/12/20	10/18/20	MTWTF--				2	\$275.00			
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	Week:	09/21/20	09/27/20	-----1-				1	\$225.00			
	Week:	09/28/20	10/04/20	-----1-				1	\$225.00			
	Week:	10/05/20	10/11/20	-----1-				1	\$225.00			
	Week:	10/12/20	10/18/20	-----1-				1	\$225.00			
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<u>Contract Dates</u> 09/21/20 - 10/18/20	<u>Product</u> BARBARA BRY 4 MAYC	<u>Estimate #</u> 1135
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Week:		09/21/20	09/27/20	-----1-				1	\$275.00			
Week:		09/28/20	10/04/20	-----1-				1	\$275.00			
Week:		10/05/20	10/11/20	-----1-				1	\$275.00			
Week:		10/12/20	10/18/20	-----1-				1	\$275.00			
N 7	KUSI	10/01/20	10/01/20	KUSI News Special:	9:30 PM-10:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	---T---				1	\$200.00			
N 8	KUSI	10/04/20	10/04/20	KUSI News Special:	9:00 PM-10:00 PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	-----S				2	\$200.00			
Totals											49	\$13,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 -09/27/20	12	\$3,400.00	(\$510.00)	\$2,890.00
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