

October 8, 2015

Sheikh Ahmad Al-Fahad Al-Sabah
President of the Association of
National Olympic Committees (ANOC)
Chemin des Charmettes 4 1003
Lausanne, Switzerland

RE: World Beach Games

Sheikh Ahmad Al-Fahad Al-Sabah,

On behalf of the San Diego Tourism Marketing District (SDTMD), I am pleased to support the San Diego Tourism Authority (SDTA), working with the San Diego Exploratory Committee, in their bid to bring the World Beach Games to San Diego.

We are very impressed with the potential of holding the World Beach Games in San Diego. Not only do San Diego beaches exemplify the image of the World Beach Games, but bringing the event here would greatly animate this city. The vision we hold for these games is to create a perfect fusion of sports performance and entertainment that is designed to engage and inspire youth, aligning disciplines with passion. San Diego's perfect weather and clean beaches have encouraged participation in beach sports from Triathlon, founded in Mission Bay, San Diego in 1982, to the Over-the-Line softball tournament, founded in 1953.

Bringing the World Beach Games here will highlight what this city already has in full. We can provide the perfect setting for this event with full authenticity. There is a wide range of beach sport affinity groups here that will enthusiastically support and participate in the Games. Audiences around the world will sense the genuine passion for Beach Sports felt in San Diego.

Thank you for considering the City of San Diego's application to be the venue for the World Beach Games.

Sincerely,



Bill Evans
Chairman, SDTMD

cc: Gunilla LINDBERG, Secretary General, ANOC
Vincent Mudd, Chairman, San Diego Exploratory Committee